

Regulation governing the use of the collective mark “International Commission for Alpine Rescue”

20160123-ICAR Executive Board

Based on the statutes of the International Commission for Alpine Rescue dated October 19, 2013 the ICAR Executive Board puts in place the following regulation:

1. Collective Mark

The collective mark entered under application No 51929/2015 represents a mixed collective mark (image and word combination). The collective mark is depicted as follows.



International Commission for Alpine Rescue

The reproduction of the collective mark has to adhere to the proportions of the original on file. The collective mark shall not be altered.

The reproduction of the collective mark can be monochrome, positive or negative. Polychromatic reproduction must follow the color regulations.

2. Owner of the Collective Mark

The owner of the collective mark is the International Commission for Alpine Rescue.



3. Use of the Collective Mark

The International Commission for Alpine Rescue as well as all its members from all categories (A, B, C, and D) are entitled to the use of the collective mark on all communications; to include but not limited to PR-related materials, printed material, signage, advertisements, films, slide shows, internet appearances, etc. Use is also permissible for goods as long as the collective mark is presented in conjunction with the member's name so that the collective mark and the member's name appear as a unit.

4. Use of the Collective Mark by Non-Members

The executive committee of the International Commission for Alpine Rescue is entitled to permit usage of the collective mark to other organizations, persons and companies that are not members. An appropriate request for use stating the purpose and period of use is to be submitted to the ICAR Executive Board.

Permissions to use the collective mark are issued in writing and in principle only for a license fee. In exceptional cases the license fee may be waived if the use of the collective mark is expected to have a significant, positive effect not solely for the applicant but also for the International Commission for Alpine Rescue. Likewise, the license fee may be waived for close organizations, persons, and companies if they provide commensurate services in return beneficial to the International Commission for Alpine Rescue.

In case of improper use of the collective mark, the Executive Board of the International Commission for Alpine Rescue is authorized to revoke any use immediately and without indemnification. Any costs associated with a revocation are at the expense of the affected party.

5. Transfer of Right to Use

Members of the International Commission for Alpine Rescue as well as non-members who have received the right to use the collective mark are not permitted to transfer this right to third parties.

6. Registry Entry

The transfer of the collective mark as well as the issuance of licenses for the use of the collective mark is only valid if they have been registered.

7. Expiration of Right to Use

The right to use the collective mark expires for members following revocation for misuse as well as departure or exclusion from the International Commission of Alpine Rescue.

The right to use for non-members expires with the passing of the approved license period of use as well as following revocation for misuse.

If the right to use has expired, continued use of the collective mark by the affected parties is to immediately cease.

8. Liability

Organizations, persons, and companies permitted to use the collective mark are responsible for the correct use of the collective mark. They can be held liable for improper use in any case, including misuse by third parties.

9. Period of Validity

These regulations were approved by the Executive Board of the International Commission for Alpine Rescue on January 22, 2016. These regulations are effective immediately until revocation. All regulations or provisions contrary to these regulations are herewith cancelled.

Zurich-Airport / January 23, 2016

International Commission for Alpine Rescue



Franz Stämpfli
President



Tom Spycher
Secretary, Office