



ICAR Privacy Policy

Effective May 25th, 2018

Protecting your privacy is really important to us. Accordingly, we're providing this Privacy Policy to explain our practices regarding the collection, use and disclosure of information that we process in the course of our business, including information we receive through our services and other online or offline offerings. This Privacy Policy doesn't apply to any third-party websites, services or applications, even if they are accessible through our services.

All individuals whose responsibilities include the processing of any information relating to an identified or identifiable natural person ("personal information") on behalf of ICAR are expected to protect that data by adherence to this Privacy Policy. This Privacy Policy is intended to meet requirements globally, including those in North America, Europe, APAC, and other jurisdictions.

Revisions to this Privacy Policy

Any information that is collected via our services is covered by the Privacy Policy in effect at the time such information is collected. We may revise this Privacy Policy from time to time. If we make any material changes to this Privacy Policy, we'll notify you of those changes by posting them on the services or by sending you an email or other notification as required by applicable law, and we'll update the "effective" date above to indicate when those changes take place. You understand and agree that you will be deemed to have accepted the updated Privacy Policy if you use our services after the updated Privacy Policy is posted on our website. If at any point you do not agree to any portion of the Privacy Policy then in effect, you must immediately stop using the services. Additionally, before we use personal information for any new purpose not originally authorized by you, we will endeavor to provide information regarding the new purpose and give you the opportunity to opt-out. Where consent of the individual for the processing of personal information is otherwise required by law or contract, ICAR will endeavor to comply with the law or contract.

Transparency / Types of Personal Information We Collect and How We Use It

The types of personal information we may collect (directly from you or from third party sources) and our privacy practices depend on the nature of the relationship you have with ICAR and the requirements of applicable law. Some of the ways that we may collect personal information include:

- You may provide personal information directly to us through interacting with our services, via our website, by registering for our meetings, and requesting services, or information.
- As you navigate on our website, certain passive information may also be collected about your visit, including through cookies and similar technologies as described below.

We endeavor to collect only that information which is relevant for the purposes of processing.



Collection and Use of Information

Our primary goals in collecting information are to provide and improve processing of our association's services, to administer your use of our web-based services (including your internal account, if you are an internal account holder), and to enable you to enjoy and easily use our services.

Types of Personal Information We Collect

ICAR collects personal information regarding its current, prospective, and former members, users, visitors, guests, and partners (collectively "individuals"):

Information You Provide Directly to Us

When you use the services or engage in certain activities, such as registering for an internal account, responding to surveys, requesting services or information, or contacting us directly, we may ask you to provide specific types of information.

Communications with Us

We may collect personal information from you such as e-mail address, phone number or mailing address when you choose to request information about our services, register for ICAR's newsletter, request to receive administrative support, or otherwise communicate with us.

Surveys

From time to time, we may contact you to participate in online surveys. If you decide to participate, you may be asked to provide certain information which may include personal information. All information collected from your participation in our surveys is provided by you voluntarily. We may use such information to improve our products, sites and services and in any manner consistent with the policies provided herein.

Publications on our Website

ICAR offers its members to publish presentations made upon ICAR conventions and other relevant ICAR community content on the ICAR website. If you choose to submit content to the public area of our website, such content will be considered "public" and will not be subject to the privacy protections set forth herein.

Automatic Data Collection

We may collect certain information automatically through our services or other methods of web analysis, such as your internet protocol (IP) address, cookie identifiers, mobile carrier, mobile advertising identifiers, MAC address, IMEI, Advertiser ID, Game Center ID, and other device identifiers that are automatically assigned to your computer or device when you access the Internet, browser type and language, geolocation information, hardware type, operating system, internet service provider, the date and time of your visit, the amount of time you spend on each page, information about the links you click and pages you view within our web-based services.

Information Collected Using Cookies and other Web Technologies

Like many website owners and operators, we, as well as third parties that provide content, advertising, or other functionality on our website, may use cookies and other technologies to automatically collect information on the use of our web-based services.



Cookies

“Cookies” are small text files that are placed on your device by a web server when you access our services. We may use both session cookies and persistent cookies to identify that you’ve logged in to the services and to tell us how and when you interact with our services. We may also use cookies to monitor aggregate usage and web traffic routing on our services and to customize and improve our services. Unlike persistent cookies, session cookies are deleted when you log off from the services and close your browser. Although most browsers automatically accept cookies, you can change your browser options to stop automatically accepting cookies or to prompt you before accepting cookies. Please note, however, that if you don’t accept cookies, you may not be able to access all portions or features of the services. Some third-party services providers may also place their own cookies on your device. Note that this Privacy Policy covers only our use of cookies and does not include use of cookies by such third parties.

Google Analytics

We use Google Analytics to collect information regarding visitor behavior and visitor demographics on some of our web-based services, and to develop website content. This analytics data is not tied to any personal information. For more information about Google Analytics, please visit www.google.com/policies/. You can opt-out of Google’s collection and processing of data generated by your use of our web-based services by going to <https://tools.google.com/dlpage/gaoptout>.

How We Use Your Information

We acquire, hold, use, and process personal information about individuals for a variety of business purposes, including:

To Provide Products, Services, or Information Requested

We may use information about you to fulfill requests for products, services, or information, including information about potential or future services, including to:

- Generally manage individual information and internal accounts
- Respond to questions, comments, and other requests
- Provide access to certain areas, functionalities, and features of ICAR’s web-based services
- Allow you to register for events

Administrative Purposes

We may use personal information about you for administrative purposes, including to:

- Measure interest in ICAR’s services
- Develop new services
- Ensure internal quality control
- Verify individual identity
- Communicate about internal accounts, our activities and systems, and at ICAR’s discretion, changes to any ICAR policy
- Send e-mail to the e-mail address you provide to us to verify your internal account and for informational and operational purposes, such as account management, member service, or system maintenance
- Process payments for purchased services
- Process applications and transactions
- Prevent potentially prohibited or illegal activities



- Enforce our terms

Marketing ICAR Products and Services

We may use personal information to provide you with materials about offers, products, and services that may be of interest, including new content or services. We may provide you with these materials by phone, postal mail, facsimile, or email, as permitted by applicable law. Such uses include:

- To tailor content, advertisements, and offers
- To notify you about offers, products, and services that may be of interest to you
- To provide services to you and our partnerships
- For other purposes disclosed at the time that individuals provide personal information, or otherwise with your consent

You may contact us at any time to opt-out of the use of your personal information for marketing purposes, as further described in this Privacy Policy.

Research and Development

We may use personal information to create non-identifiable information that we may use alone or in the aggregate with information obtained from other sources, in order to help us to optimally deliver our existing products and services or develop new products and services. From time to time, ICAR may perform research (online and offline) via surveys. We may engage third party service providers to conduct such surveys on our behalf. All survey responses are voluntary, and the information collected will be used for research and reporting purposes to help us better serve Individuals by learning more about their needs and the quality of the products and services we provide. The survey responses may be utilized to determine the effectiveness of our services, various types of communications, advertising campaigns, and/or promotional activities. If an individual participates in a survey, the information given will be used along with that of other study participants. We may share anonymous individual and aggregate data for research and analysis purposes.

Services via Mobile Devices

ICAR may provide services that are specifically designed to be compatible and used on mobile devices. We will collect certain information that your mobile device sends when you use such services, like a device identifier, user settings, location information, mobile carrier, and the operating system of your device. Mobile versions of our services may require that users log in with an account. In such cases, information about use of mobile versions of the services may be associated with accounts. In addition, ICAR may enable Individuals to download an application, widget, or other tool that can be used on mobile or other computing devices. Some of these tools may store information on mobile or other devices. These tools may transmit personal information to ICAR to enable individuals to access accounts and to enable us to track use of these tools. Some of these tools may enable users to e-mail reports and other information from the tool. We may use personal or non-identifiable information transmitted to ICAR to enhance these tools, to develop new tools, for quality improvement and as otherwise described in this Privacy Policy or in other notices ICAR provides.

Anonymous and Aggregated Information Use

We may use personal information and other information about you to create anonymized and aggregated information, such as de-identified demographic information, de-identified location information, information about the computer or device



from which you access ICAR's services, or other analyses we create. Anonymized and aggregated information is used for a variety of functions, including the measurement of visitors' interest in and use of various portions or features of our web-based services. Anonymized or aggregated information is not personal information, and we may use such information in a number of ways, including research, internal analysis, analytics, and any other legally permissible purposes. We may share this information within ICAR and with our partnerships in an anonymized or aggregated form that is designed to prevent anyone from identifying you.

Information That We Share With Third Parties

We will not share any personal information that we have collected from or regarding you except as described below:

Information Shared with Our Services Providers

We may engage third party service providers to work with us to administer and provide the services. These third-party services providers have access to your personal information only for the purpose of performing services on our behalf. The types of service providers (processors) to whom we entrust personal information include service providers for:

- Provision of IT and related services
- Provision of information and services you have requested
- Payment processing
- Membership processing
- Meeting and event activities

Information Shared with Partnerships

We may share personal information with our partnerships for our and our affiliates' internal business purposes or to provide you with a product or service that you have requested. We may also provide personal information to our partnerships with whom we may jointly offer services, or whose products or services we believe may be of interest to you. In such cases, our partnerships' name will appear, along with ICAR. We require our partnerships to agree to maintain the confidentiality and security of personal information they maintain on our behalf and not to use it for any purpose other than the purpose for which ICAR provided them.

Information Disclosed for Our Protection and the Protection of Others

We cooperate with government and law enforcement officials to enforce and comply with the law. We may access, preserve, and disclose any information about you to government or law enforcement officials as we, in our sole discretion, believe necessary or appropriate:

- To respond to legal claims and to comply with law enforcement
- To protect your, our, or other's property, rights and safety
- To prevent or stop any activity we consider illegal or unethical
- To respond to your requests
- To collect amounts owed to us

Right to Opt-Out

You have the right to opt-out of certain uses and disclosures of your personal information. Where you have consented to ICAR's processing of your personal information, you may



withdraw that consent at any time and opt-out to further processing by contacting us at office@alpine-rescue.org. Even if you opt-out, we may still collect and use non-personal information regarding your activities on our web-based services.

Modifying Your Information

You can access and modify the personal information associated with your internal account through your internal account settings or by contacting us at office@alpine-rescue.org. If you want us to delete your personal information and your internal account, please contact us at office@alpine-rescue.org with your request. We'll take steps to delete your information as soon as we can, but some information may remain in archived/backup copies for our records or as otherwise required by law.

Rights of Access, Rectification and Erasure

You may inquire as to whether ICAR is processing personal information about you and ask that we correct, amend or delete your personal information where it is inaccurate. You may contact us at office@alpine-rescue.org or use any of the methods set out in this Privacy Policy to seek rectification or request erasure of personal information held about you by us. Please include your full name, e-mail address associated with your internal account, and a detailed description of your data request. Such requests will be processed in line with local laws. To protect your privacy, we will take reasonable steps to verify your identity before granting access to or making any changes to your personal information.

Data Retention

ICAR retains the personal information we receive as described in this Privacy Policy for as long as you use our services or as necessary to fulfill the purpose(s) for which it was collected, provide our services, resolve disputes, establish legal defenses, conduct audits, pursue legitimate business purposes, enforce our agreements, and comply with applicable laws.

The Security of Your Information

We take reasonable administrative, physical and electronic measures designed to protect the information that we collect from or about you (including your personal information) from unauthorized access, use or disclosure. When you enter sensitive information on forms, please be aware that no method of transmitting information over the internet or storing information is completely secure. Accordingly, we cannot guarantee the absolute security of any information.

By using our web-based services or providing personal information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of our web-based services. If we learn of a security system's breach, we will attempt to notify you electronically by posting a notice on our website or sending you an e-mail.

Links to Other Sites

Our web-based services contain links to websites and services that are owned or operated by third parties. Any information that you provide to third parties is subject to that owner's or operator's privacy policy. We're not responsible for the content, privacy or security practices of such third parties.



International Transfer

Your personal information may be transferred to, and maintained on, computers located outside of your state, province, country or other governmental jurisdiction.

Questions

You may contact us at office@alpine-rescue.org if you have any questions about our practices or this Privacy Policy.