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Attend one or more of the following meetings industry events!

[FIEXPO Latin America](#), Santiago de Chile, Chile – 04 – 06 June 2018

[The Meetings Show London](#), UK – 27 – 28 June 2018

[ICCA Sector Destination Marketing International Client/Supplier Business Workshop](#), Monte Carlo, Monaco – 28 – 30 June 2018

[Association Meetings Programme](#) – Ljubljana, Slovenia – 09 – 11 July 2018

[World Meetings Forum](#), Vidanta-Nuevo Vallarta, Mexico – 17 – 19 July 2018

[ICCA Africa Client/Supplier Business Workshop](#), - Mombasa, Kenya – 15 -17 August 2018

[ICCA Latin American Chapter meeting and Client Supplier Workshop](#), - San Jose, Costa Rica - 20-24 August

[ICCA Middle East Meetings Forum 2018](#), - TBC, Jordan - 03 October 2018

[ICCA Asia Pacific Chapter Client/Supplier Business Workshop Xi'an 2018](#), - Xi'an, China - P.R.- 03 - 05 September 2018

[IBTM China 2018](#), Beijing, China - P.R. – 12 – 13 September 2018

[ITCMA 2018](#), Bangkok, Thailand – 18 – 20 September 2018

[ICCA Venue European Client/Supplier Business Workshop](#), Valencia, Spain – 27 29 September 2018

[IMEX America 2018](#), – Las Vegas, NV, U.S.A. – 16 – 18 October 2018

[57th ICCA Congress](#), – Dubai, United Arab Emirates – 11- 14 November 2018



Updated Publication

Association meetings: bidding and decision making -> [Download HERE](#)

Dear Tom,

Please find below your digital ICCA association newsletter for May.

NEW KNOWLEDGE HUB ARTICLES

BestCities/ICCA Incredible Impacts Programme: ISTH's Kyoto Legacy

Placing a global spotlight on the often overlooked and misunderstood condition of thrombosis, the ISTH's World Thrombosis Day campaign organised more than 8,200 events across the globe in 2016. The team demonstrated creative thinking in a number of ways, reaching beyond tourism, with one standout example being their annual Twitter Chat digital event. By creating a platform for people to talk about the condition, sharing expert advice and insights, the project garnered an impressive 45 million impressions worldwide. [Read more...](#)

Disrupted: How the traditionally risk-averse association sector is reinventing itself

Disruption is everywhere – and it's not just affecting how associations operate, but causing them to question their core business models. Exciting new ideas are emerging, as associations confound their reputation as conservative late-adopters by embracing innovation. Below are four disruptive business models challenging the way we think about membership organisations. [Read more...](#)

Association Spotlight - ICAR International Commission for Alpine Rescue

Tom Spycher, Connector ICAR Office, introducing ICAR International Commission for Alpine Rescue.

When was your association founded?

In 1948

Where is your association based, how many members do you have & in how many countries?

Seated in Klotten, Switzerland. Politically neutral and not profit oriented. 103 member-organizations from 37 countries worldwide. [Read more ...](#)

Cities look to 'intellectual capitalism' to feed future growth

Destinations which align themselves to knowledge clusters like biotech, fintech or healthcare reap benefits through attracting conferences, talent and investment, according to James Latham, Producer of Business Events at legacy network The Iceberg. [Read more ...](#)

Visit the Knowledge Hub on the ICCA website for more resources on international association meetings.

ICCA NEWS FOR ASSOCIATIONS

Registration for the Forum for Young Professionals (FYP) prior to ibtm world in Barcelona open

The FYP brings together 35 young industry professionals from a diverse array of backgrounds. Over 3 days, the selected applicants are given networking opportunities, educational sessions, guidance & social activities.

The [Forum for Young Professionals 2018](#) is taking place from 25-27 November 2018 in Barcelona. This sponsored 3-day education programme will kick-start any young association executives' career in the meetings industry.

Please note: To be fully hosted (including flights), the young professionals need to be eligible to attend the ibtm world tradeshow as a hosted buyer. For more information on the application criteria please visit our [website](#).

Registration for hosted buyers at IMEX America, 16-18 October 2018 – Las Vegas, USA to open in June!

If you are interested in joining the ICCA Hosted Buyer group for the meetings tradeshow IMEX America in Las Vegas, US please **Save the Date 16-18 October 2018!**

Registration will open early June. If you want to receive an invitation, please email Ksenija Polla at Ksenija.p@iceworld.org as soon as possible. We have a very limited number of places available in our group, especially for associations based outside the US.



ICCA Silent Auction 2018

Support the ICCA Education Fund!

Donate a prize and contribute to the future of the meetings industry! 100% of the money raised goes to the ICCA Education Fund.

Support the ICCA Education Fund

And **donate a prize** to the ICCA Silent Auction and contribute to the future of the meetings industry!

Association meeting planners and ICCA members are once again invited to donate and bid for fabulous prizes in the categories:

- Destinations
- Business/Education
- Items

To see what donors from previous years contributed, please click [here](#). The online auction will close on **Tuesday 27 November 2018 at 12:30 CET**.

For more information and to donate a prize visit: www.auction.iccaworld.org or contact **Irina Bryksin**.

Meet with destination or venue representatives in a relaxed and informal atmosphere

Consider attending one of the ICCA Client/Supplier Business Workshops to get a quick overview of what offers are available on the market and to share knowledge and best practices amongst your peers. The only cost is 2 days of your time but we know this is your most valuable resource - we guarantee it will be a worthwhile investment! There are still places available on the [Venue Workshop in Valencia](#) in September for European association conference. A list of upcoming workshops can be found on the [ICCA website](#), for more information please contact Claire Jackson at ICCA Head Office (claire.j@iccaworld.org).



Attend FIEXPO Latin America, 4-6 June 2018, Chile

FIEXPO LATIN AMERICA is the ideal place to contact those that organize events in the Latin American and the Caribbean region such as directors of Professional Associations, Executives of Incentive Agencies, Meeting Planners and Corporate Events Organizers from the United States, Canada, Europe and Latin America. Download the event brochure [here](#). For more information please contact [Carolina Adano](#).

ICCA MEMBER NEWS

Kenes Group Signs Five-Year Agreement with CHEST

CHEST is the global leader in advancing patient outcomes through innovative education, clinical research, and team-based care. CHEST's partnership with leading professional conference organizer (PCO), Kenes Group, is for the management of a new education series—one global conference and two regional meetings each year. [Read more...](#)



Iftah Amit
VP Global Sales &
Marketing



Stephen Welch
Executive Vice President &
Chief Executive Officer



BID WINS



[Toyama Convention Bureau Foundation](#) wins Neural Control of Movement Meeting – NCM – for 2019

[Business Events Tasmania](#) win International Interferry Conference for 2020

[Tokyo Convention & Visitors Bureau](#) wins the 1st Meeting of the International Societies for Investigative Dermatology for 2023

For the full list of latest bid wins of ICCA members please visit our [website](#)

ICCA ASSOCIATION RELATIONS PARTNERS NEWS

Brussels reinforces its key assets for associations with new ICCA partnership

The Convention and Association Bureau of [visit.brussels](#) is teaming up with ICCA as Association Relations Partner (ARP), to further promote Brussels' position as the world's leading international associations destination, and develop the European Association Summit. [Read more...](#)

Qatar: Paving the way to become a Business Events destination of choice

Business event planners are always looking for new destinations to host their events and Qatar's reputation for traditional Arabian hospitality, coupled with state-of-the-art facilities, definitely helps Qatar Tourism Authority (QTA) and industry members start a conversation with event planners looking for a destination. [Read more...](#)

ICCA Association Relations Partners



This Association e-Newsletter is sent from ICCA Global Research Centre | Asia Pacific Office

More resources, advice and case studies can be found on the ICCA Association Portal – designed to assist Association Executives in organising quality meetings. To register for the ICCA Association Portal and learn more about the various benefits ICCA offers to associations please visit www.iccaworld.com/associations.cfm.

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