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Incredible Impacts Grants 2019 / Predatory conferences  
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## Attend one or more of the following meetings industry events!

**Convene – Baltic Sea Region Exhibition for Meetings, Events and Incentives**, Vilnius, Lithuania – 13 – 14 February 2019

**ACE of M.I.C.E. Exhibition by Turkish Airlines** – Istanbul, Turkey – 20 - 22 February 2019

**AIME Melbourne** – Melbourne, Australia – 18 – 20 February, 2019

**Meetings Africa 2019 - Advancing Africa Together** – Johannesburg, South Africa – 26 - 27 February 2019

**European Association Summit**, Brussels, Belgium – 28 February - 01 March 2019

**ICCA Scandinavian Chapter Annual Meeting**, Bergen, Norway – 06 March 2019 - 08 March 2019

**ICCA France Benelux Chapter Summit 2019**, Rennes, France - 18 March 2019 - 19 March 2019

**IT&CM China 2019**, Shanghai, China - P.R. – 19 - 21 March 2019

**IBTM Arabia 2019**, Abu Dhabi, United Arab Emirates – 25 - 27 March 2019

**ICCA UK & Ireland Chapter Summit**, Harrogate, UK – 27- 29 March 2019

**ICCA Meetings Management International Client/Supplier Business Workshop**, Florence, Italy – 04 - 06 April 2019

**ICCA Venue International Client/Supplier Business Workshop**, Abu Dhabi, United Arab Emirates – 04 - 06 April 2019

**ICCA Iberian Chapter Annual Meeting**, Porto, Portugal – 10 - 12 April 2019

**CCBTF 2019**, Shanghai, China - P.R – 07 - 08 May 2019

**Association Expert Seminar**, Frankfurt am Main, Germany – 18 - 20 May 2019

**IMEX 2019**, Frankfurt am Main, Germany – 21 - 23 May 2019

Dear Tom,

Please find below your 1<sup>st</sup> digital ICCA association newsletter of 2019.

## **NEW KNOWLEDGE HUB ARTICLES**



### **Updated Publication**

**We are delighted to share with you our updated publication:**

### **Crisis Management for Meetings**

**[Download Here](#)**

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#### **Fighting the battle against 'predatory conferences'**

Having been introduced to the meetings industry just three years ago, I have come to learn many interesting and exciting things, one of them being questionable conferences, organisers and journals. In my line of work, I spend a lot of time investigating web resources online and what surprises me the most about this phenomenon is how it continues to flourish and why it is so difficult to suppress. **[Read more...](#)**

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#### **Competing realities: virtual v augmented**

The twisting of reality is becoming common practice in the meetings industry, writes Corbin Ball. By using an ever-evolving array of technology such as virtual reality, augmented reality and mixed reality, users can enter worlds created from scratch to entertain, inform and sell. But how 'realistic' is the implementation of this technology? What is each good at doing – and not so good at doing? **[Read more...](#)**

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#### **Association news –AQUACULTURE WITHOUT FRONTIERS**

Several appointments have been confirmed by the Board of Aquaculture without Frontiers which highlight that the organisation is moving in the right direction. On the Board the new appointment is Mike (Michael) Deal who up until recently was President and CEO at Volunteers for Economic Growth Alliance (VEGA). Mike is a highly credible international development leader with extensive experience delivering results in the non-profit, business, and government sectors. **[Read more...](#)**

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#### **Association Spotlight - ISME**

*Sarash de Wilde, Executive Director ISME introducing her association*

##### **When was your association founded?**

*ISME as it currently stands was founded in 1998.*

##### **Where is your association based, how many members do you have & in how many countries?**

*ISME is based in The Netherlands.*

The number of members depends on whether we have a conference year, for which the numbers tend to go up. In 2018 we had over 1000 members from 54 countries. [Read more...](#)

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### Association Spotlight – Pharmacology for Africa

Douglas William Oliver-Chairperson - introducing his association

**When was your association founded?**

2006.

**Where is your association based, how many members do you have & in how many countries?**

South Africa.

Members 475

Countries is 20 [Read more...](#)

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### Association Spotlight – World Association for the Advancement for of Veterinary Parasitology – WAAVP-

Reuben Sharma, Executive Council - introducing his association

**When was your association founded?**

1963

**Where is your association based, how many members do you have & in how many countries?**

United Kingdom

Over 600 across the globe [Read more...](#)

[Visit the Knowledge Hub on the ICCA website for more resources on international association meetings.](#)

## ICCA NEWS FOR ASSOCIATIONS

### Register for the ICCA Client/Supplier Business Workshop in Florence from 4-6 April 2019

ICCA is organising a new Client/Supplier Business Workshop and we are looking for association executives to take part. If you are interested in participating and organise an International association meeting with 500+ delegates and make use of a local PCO, please contact Claire Jackson ([Claire.j@iccaworld.org](mailto:Claire.j@iccaworld.org)) before 15 February.

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### How to win an Incredible Impacts Grant according to BestCities Global Alliance – Applications for 2019 open!

Jane Cunningham, Director of International Associations at BestCities, breaks down this year's winning associations, trends, and the key to success for Incredible Impacts 2019.

**What are the key factors judges look for in a winning Incredible Impacts submission? [Read more...](#)**




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### Global importance of International Meetings - 26 March 2019, Washington, DC

ASAE has been working hard on lobbying the Hill to recognize the "Power of A". At the same time ICCA and BestCities have been focusing their efforts on creating awareness for the Incredible Impacts of International meetings globally.

Join us on **26 March from 3 pm – 7.30 pm** at **ASAE Headquarters** in Washington, DC for expert knowledge sharing on the impact your association meetings have in relation to: skills transfer; policy changes; advocacy; knowledge transfer and the beyond economic impact to the host destination. The agenda includes a significant case study; round tables discussions and a networking dinner.

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### **Join the ICCA Hosted Buyer Group at IMEX in Frankfurt, Germany, 21-23 May 2019**

#### **Do you want to:**

- **Be wowed** by new destinations, venues and cutting-edge technology.
- **Unlock** the business value of face-to-face interactions with suppliers and peers from near and far.
- **Save time. Get ahead of the competition and save you months of research.**
- **Exchange** with world-changing thinkers, innovators and industry leaders.
- And **Discover** the most current, useful and thought-provoking approaches and ideas that move your events forward?

Then join the ICCA hosted buyer group at the meetings industry tradeshow IMEX in Frankfurt. [Click here to hear why IMEX is the one industry show you do not want to miss this year.](#)

By being part of the ICCA Hosted Buyer Group, you will have the added advantage of arranging your own individual appointments as well as have your information transferred to the ICCA registration system if you also want to join the [ICCA Association Expert Seminar](#) taking place the weekend before IMEX. If you are based in Europe please use this [link](#) to register, if you are based outside Europe please email [Ksenija Polla, CMP](#) to find out if there are any places left.

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### **Be inspired to go further at the ICCA Association Meetings Programme in Durban, 17-20 June 2019**

***Are you ready to be inspired to go further in 2019? Are you looking for ideas on how to engage with your delegates or what new partnerships and event formats will improve your meeting?***

Then come and join us for the 4<sup>th</sup> [ICCA Association Meetings Programme](#) taking place in Durban, South Africa from 17-20 June 2019!

Thanks to the generous support of our South African hosts, we are able to provide a limit of 20 hosted places for association executives to experience this event first hand. If you would like to find out more and receive an invitation providing there are places available and you meet the criteria please email [Ksenija Polla, CMP](#).

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### **Contribute to the ICCA Congress in Houston – 27 -30 October 2019, Houston, Tx!**

A global, modern and vibrant city bursting with culture and personality, Houston has innovation and technology at its heart. Houston's connections to the experts of major industries and its international, welcoming nature promise that ICCA delegates will experience an innovative Congress programme.

***Have you come across a topic of great value to you as association executive? Is there a speaker you think might add value to the innovative Congress Programme? Would you like ICCA to consider your association's story?*** Then please use this [form](#) and share your suggestions with [Josephin Waasen](#).

If you would like to register your interest for one of the hosted places for association executives, please email [Ksenija Polla, CMP](#).

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### **Update your meetings profile– Deadline 1 February 2019!**

ICCA holds in its database a vast amount of data on international meetings, including yours. In order to ensure that the information we hold on your meeting is up-to-date we urge you to register for the [ICCA Association Portal](#) by emailing [Ksenija Polla, CMP](mailto:Ksenija.Polla@iccamail.com) to receive your temporary password, or alternatively please contact our Director of Research Marco van Itterzon at [marco.i@iccamail.com](mailto:marco.i@iccamail.com). Up-to-date information will help boost delegate attendance to your meetings.

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## ICCA MEMBER NEWS

### **MEET ESTONIA 2019 Fam Trip registration is now open !**

The Estonian Convention Bureau and the Estonian Tourist Board are pleased to invite international meeting and event planners to an exclusive MEET ESTONIA fam trip, taking place from Tuesday, April 2nd to Thursday, April 4th. [Read more...](#)

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## BID WINS



**Sri Lanka Convention Bureau** wins World Conference on Drowning Prevention with 800 pax for 2021/10/12: [Read more](#)

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**Flanders Meeting & Convention Center Antwerp** wins The AIPC Annual Conference and General Assembly with 200 pax for 2019/06/23: [Read more](#)

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**Basel Tourismus & Convention Bureau** wins EuroPython Conference with 1400 pax for 2019/07/08: [Read more](#)

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For the full list of latest bid wins of ICCA members please visit our [website](#)

## **ICCA Association Relations Partners**



More resources, advice and case studies can be found on the ICCA Association Portal – designed to assist Association Executives in organising quality meetings. To register for the ICCA Association Portal and learn more about the various benefits ICCA offers to associations please visit [www.iccaworld.com/associations.cfm](http://www.iccaworld.com/associations.cfm).

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