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Von: "Ksenija Polla, ICCA Association Relations Director" <nicole.d@iceworld.org>

An: office@ikar-cisa.org

Betreff: Association Newsletter - May 2019: Redefining Leadership / Support your Young Professionals by offering education

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Attend one or more of the following meetings industry events!

IBTM Americas

29-30 May 2019

Mexico City, Mexico

FIEXPO Latin America

10-12 June 2019

Santiago de Chile, Chile

**ICCA Destination Marketing
International Client/Supplier
Business Workshop**

13-15 June 2019

Montreal, Canada

The Meetings Show UK

26-27 June 2019

London, United Kingdom

World Meetings Forum 2019

07-10 July 2019

Los Cabos, Mexico

8th ICCA Latin American Meeting

03-08 August 2019

Salta, Argentina

IBTM China 2019

28-29 August 2019

Beijing, China - P.R.

**ICCA Central European Chapter
Summer Meeting**

29-31 August 2019

Belgrade, Serbia

**ICCA Venue European
Client/Supplier Business Workshop**

05-07 September 2019

Antwerp, Belgium

ICCA activities at IMEX America 2019

10-12 September 2019

Las Vegas, NV, U.S.A.

**ICCA Asia Pacific Chapter Business
Workshop 2019**

16-18 September 2019

Melbourne, Australia

58th ICCA Congress

27-30 October 2019

Houston, U.S.A.

Forum for Young Professionals

17-19 November 2019

Barcelona, Spain

IBTM World 2019

19-21 November 2019

Barcelona, Spain

Dear Tom,

Please find below your digital ICCA association newsletter for May.



New Knowledge Hub Articles:

[When it comes to sustainability, we need less conversation and more action](#)

Whether it's your children on strike from school, a David Attenborough documentary or the front page in your newspaper, you can't deny that society wants greater action from governments, corporates and you to tackle climate change, pollution, plastic waste and a long etcetera of environmental and social challenges. As the **16-year-old activist Greta Thunberg said to world leaders at Davos**: "I want you to panic. I want you to feel the fear I feel every day. I want you to act. I want you to act as you would in a crisis. I want you to act as if the house is on fire, because it is." [Read more...](#)

[Redefining Leadership](#)

Generation X & Y (they are also called Generation Why?) & Z will change the business events industry! And still we – including myself, a 65+ – are the ones taking the time and space on stages, no matter if it is in board meetings, behind pulpits at universities and industry meetings or around table discussions. Of course, we have years of experience, we have made our mistakes, we had our shining moments, we are well connected and not afraid of opening our mouths, and ... we do not really want to give up our control. [Read more ...](#)

[Simpleview talks data-driven marketing at the ICCA Mediterranean Chapter's Annual Meeting](#)

Simpleview is the exclusive **"ROI Champion"** of the International Congress and Convention Association (ICCA). The organization collaborates with ICCA on member education and activities focused on technologies and best practices for managing, analyzing and reporting the return on investment (ROI) of ICCA's tools, activities and data. As Simpleview's director of digital strategy, I was invited to present at the ICCa Mediterranean Chapter's Annual Meeting from the Cornelia Diamond Hotel in Antalya, Turkey, this past February 17-19. [Read more...](#)

[ICCA Sector Venue members at the forefront of tackling food waste: The story of Too Good to Waste](#)

The ICCA community's journey taking on the food waste question is a recent but passionate one. ICCA Sector Venue Members have in particular been at the forefront of advocating for this issue. Following on from the initial results of their zero food waste initiative, Too Good to Waste, that began back in 2017, the Sector decided in May 2018 to collaborate further on sharing knowledge and expertise about how they as venues currently tackle food waste and leftover distribution.

[Read more ...](#)

Visit the [Knowledge Hub on the ICCA website](#) for more resources on international association meetings.



ICCA News for Associations:

[Registration for the Forum for Young Professionals \(FYP\) prior to ibtm world in Barcelona open – sponsored by Oman Convention Bureau](#)

Apply now and kick-start your career in the meetings industry! This year, the FYP is heading down a different path. We're talking: new moderators, new approach, completely new format! We are looking for young association meetings professionals who want to: **Shape the future of business events, build their international network, learn how to work effectively with meetings suppliers and to collaborate with industry experts.** Working together with our new moderators from [ENITED Business Events](#), we are going to bring participants to the centre of the education programme, so young event professionals get to decide what happens next - both during the FYP and in the business events industry! After all, the future is yours – it's time to break the rules.

Please note: To be fully hosted (including flights), the young professionals need to be eligible to attend the ibtm world tradeshow as a hosted buyer. For more information on the application criteria please visit our [website](#).

[Register now with the ICCA hosted buyer group at IMEX America, September 2019 – Las Vegas, USA!](#)

If you are interested in joining the ICCA Hosted Buyer group for the meetings tradeshow IMEX America in Las Vegas, US please email Ksenija Polla at Ksenija.p@iccaworld.org as soon as possible for your personal invitation. We have a limited number of places available in our group for associations based outside the US, however there are still places available so please reach out today!

[Would you like to attend ibtm world in Barcelona as one of ICCA's hosted buyers?](#)

If you would like to attend the meetings tradeshow [ibtm world](#) in Barcelona from 19-21 November 2019 as part of the ICCA hosted buyer group please **click on this link and register your interest**. There are a limited number of places available in the ICCA hosted buyer groups and applications will be processed on a first-come-first-served basis. All approved hosted buyers will receive complimentary travel (economy), transfers and hotel accommodation.

[Registration for association executives for the ICCA Congress in Houston, 27-30 October 2019 open!](#)

Traditionally the ICCA Congress was primarily attended by ICCA member suppliers, however over the past few years a limited number of association executives have been invited to attend as well. It has provided a unique platform to learn about latest trends in the industry, new event design formats and network with suppliers in an informal atmosphere. This year ICCA has gone a step further by designing a special "Medical Compliance workshop" prior to the Congress to identifying in advance topics of utmost importance to associations and developing those together with association executives. To find out more about the Congress, the specific topics and possibilities of attending, [email Ksenija Polla, CMP](#).



Meet with destination or venue representatives in a relaxed and informal atmosphere

Consider attending one of the ICCA Business Workshops to get a quick overview of what offers are available on the market and to share knowledge and best practices amongst your peers. The only cost is 2 days of your time but we know this is your most valuable resource - we guarantee it will be a worthwhile investment! A list of upcoming workshops can be found on the [ICCA website](#), for more information please contact Claire Jackson at ICCA Head Office (claire.j@iccardworld.org).

ICCA Member News:

BID Wins

[IFEMA Madrid Exhibition and Congress Ctr](#) wins The 83rd edition of the EAGE Annual Conference and Exhibition will be held at IFEMA in 2021 with 7000 pax for 2021/05/30

[Riva del Garda Congress Centre](#) wins 35th International Conference on Alpine Meteorology with 250 pax for 2019/09/02

[Symposia SRL - Societa Uninomiale](#) wins BS - Building Simulation with 200 pax for 2019/09/01

For the full list of latest bid wins of ICCA members please visit our [website](#)!

ICCA Association Relations Partners News:

[This is Athens-Convention & Visitors Bureau joins ICCA's ARP Programme](#)

Athens is rising as a top MICE destination, now ranked 26th in the world's top convention tourism destinations according to the ICCA 2017 Annual Report. Athens' selection to host prestigious medium- and large-scale conferences has been showcasing the great potential of the Greek capital as a MICE destination, consolidating the local industry's long-term experience and expertise in such events. [Read more...](#)

[ExpoForum Becomes ICCA's New Partner](#)

To improve ExpoForum's positioning among Russian and foreign venues, and to strengthen St. Petersburg's status as the convention capital of Russia, ExpoForum International Ltd has entered into a partnership agreement with ICCA (the International Congress and Convention Association). [Read more...](#)

[Riyadh International Exhibition and Convention Center \(RICEC\) new ICCA Association Relations Partner](#)

It is with great pleasure to introduce our new Association Relations Partner, the Riyadh International Exhibition and Convention Center (RICEC) from Saudi Arabia."Choosing a perfect event venue is one of the most daunting tasks that you might ever have to face, but that should not be a problem when you've got us. Located in Riyadh, Saudi Arabia, Riyadh International Exhibition and convention center (RICEC) is a perfect venue for most of your events in the GCC countries as we have whatever you need to guarantee the success of your events. [Read more...](#)

ICCA Association Relations Partners



Business Partners



This message has been sent from ICCA Head Office in Amsterdam.

More resources, advice and case studies can be found on the ICCA Association Portal – designed to assist Association Executives in organising quality meetings. To register for the ICCA Association Portal and learn more about the various benefits ICCA offers to associations please visit www.associations.iccaworld.org.

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