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Betreff: ICCA Associations Newsletter | July 2019

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ICCA Associations Newsletter | July 2019 | Issue IV



Dear Tom,

Please find below your digital ICCA Associations Newsletter for July.

Upcoming Events:

8th ICCA Latin American Meeting

03-08 August 2019
Salta, Argentina

IBTM China 2019

28-29 August 2019
Beijing, China - P.R.

ICCA Central European Chapter Summer Meeting

29-31 August 2019
Belgrade, Serbia

ICCA Venue European Client/Supplier Business Workshop

05-07 September 2019
Antwerp, Belgium

ICCA activities at IMEX America 2019

10-12 September 2019
Las Vegas, NV, U.S.A.

IT&CMA Asia

24 – 26 September
Bangkok, Thailand

ICCA Asia Pacific Chapter Business Workshop 2019

16-18 September 2019
Melbourne, Australia

58th ICCA Congress

27-30 October 2019
Houston, U.S.A.

Forum for Young Professionals

17-19 November 2019
Barcelona, Spain

IBTM World 2019

19-21 November 2019
Barcelona, Spain

New Knowledge Hub Articles:



Download the Annual ICCA 2018 Statistics Report

Which revealed that Paris achieved a landslide victory with a return to first place in the ICCA city rankings. The U.S.A. has again claimed the highest spot for the country ranking. Both, Paris and the U.S.A. have held the most meetings and hosted the most participants in 2018. This report has been compiled by analysing all the international association meetings included in the ICCA database.

Association Executives appreciate the importance of knowing where their peers are organising international meetings; understanding trends in the meetings market; discovering new potential destinations; and obtaining advice from colleagues about

suppliers, venues and destination-specific challenges. To join this trusted circle of Association Executives, we would like to invite you to register for the ICCA Association



Globally, professional societies, trade associations, federations and other nonprofit groups provide more continuing education and training for adults than all the colleges and universities combined. Africa is catching up. That education and training, coupled with ad-



This message has been sent from ICCA head office in Amsterdam

More resources, advice and case studies can be found on the ICCA Association Portal designed to assist Association Executives in organising quality meetings. To register for the ICCA Association Portal and learn more about the various benefits ICCA offers to associations please visit www.associations.iccaworld.org.

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 Join the 68th Annual UN Civil Society Conference
 Salt Lake City, Utah | 26-28 August 2019
[Click here to unsubscribe or to change your Subscription Preferences.](#)

A unique opportunity is presented to join several thousand representatives of civil society organizations from the world over for the 68th Annual UN Civil Society Conference in Salt Lake City, Utah between 26-28 August. The major theme will be "Building Inclusive and Sustainable Cities and Communities" and many current concerns and challenges, such as climate action, economic and social disparities, gender equality, access to services, education, energy options etc. will be presented and discussed in plenary sessions, interactive thematic sessions, workshops, exhibits, youth-led activities, side events and extensive networking. Leading personalities and experts from the UN and relevant organizations and institutions will participate. Persons from ICCA members and also from associations/organizations/ institutions interested in the subject matter and related aspects of the Sustainable Development Goals and Targets adopted by the UN in 2015, will be very welcome and there is no charge for attending.

For more information about the conference, please visit: www.un.org/csc2019

Questions can be sent to [Mr. Aaron Etra](#) of ILSC.

Meet the association man: Mr. Octavio B. Peralta Discussing his Passion for Associations Management

In an interview in the **July 2019 issue of TTAG Associations**, Octavio B Peralta - a man with many hats in the associations space - tells Rosa Ocampo about his true love for the profession of association management and recounts his ongoing journey of raising the standards of associations and the job of managing one in Asia-Pacific.

[Read more ...](#)

How 47-Cities are Using Economic, Social and Environmental Regeneration to Attract More Meetings

At the European Cities Marketing Conference, the **Global Destination Sustainability Index (GDS-Index)** released their third **Whitepaper** that details the case studies, data analysis and the actions taken by 47 Destination Management Organisations (DMOs) and municipalities to become destinations of choice for meetings, events and business tourism.

[Read more...](#)

3-Major Trends Shaping the Evolution of Venue Services

With over 380 member organisations in the Venue Sector, ICCA's community of convention centres, hotels, and conference venues located across the globe holds a vast wealth of invaluable information concerning business planning and operational and developmental best practices in venue services.

[Read more...](#)

Visit the **Knowledge Hub** on the ICCA website for more resources on international association meetings.

ICCA News for Associations:

IMEX America

Las Vegas, Nevada, U.S.A. | 10-12 September 2019

At IMEX America you will be able to meet over 3,500 destinations, venues and suppliers from 150-countries. There will be countless of opportunities to connect—whether you prefer the glamour of VIP receptions to sweating it out on the IMEXrun. You can also benefit from a professional education programme: from ground-breaking keynotes, through hands-on workshops, to one-on-one time with experts.

[Click here to apply for the ICCA hosted buyer group at IMEX America](#)

Association Executives, places are still available to attend the ICCA Congress in Houston, Texas | 27-30 October 2019

Traditionally the ICCA Congress was primarily attended by ICCA member suppliers, however over the past few years a limited number of association executives have been invited to attend as well. It has provided a unique platform to learn about latest trends in the industry, new event design formats and network with suppliers in an informal atmosphere.

This year ICCA has gone a step further by designing a special “Medical Compliance workshop” prior to the Congress to identify in advance topics of utmost importance to associations and developing those together with association executives.

To find out more about the Congress specific topics and possibilities of attending, **please click here** and feel free to contact [Ksenija Polla, CMP](#) via email.



Deadline to Apply for the Forum for Young Professionals (FYP) fast approaching

Prior to ibtm world in Barcelona - FYP's 2019 programme is all about giving young event professionals the platform and opportunity to tell us about the ***What's, Why's, and the How's of our industry's future***. Together with mentors, the 35-year young industry professionals develop the Agenda for the Future of Business Events.

The Forum for Young Professionals 2019 is taking place from 17-19 November 2019 in Barcelona. This sponsored 3-day education programme will kick-start any young association executives' career in the meetings industry.

Please note that in order to be fully hosted (including flights), the young professionals need to be eligible to attend the ibtm world tradeshow as a hosted buyer.

Deadline to apply: 11 August 2019

For more information on the application criteria please visit our [website](#).

Join the ICCA hosted buyer group at ibtm world

If you would like to attend the meetings tradeshow **ibtm world** in Barcelona from 19-21 November 2019 as part of the ICCA hosted buyer group please **click on this link and register your interest**. There are a limited number of places available in the ICCA hosted buyer groups and applications will be processed on a first-come-first-served basis. All approved hosted buyers will receive complimentary travel (economy), transfers and hotel accommodation.

ICCA Member News:

Dubai World Trade Centre (DWTC) events drive record \$3.6 billion in net economic value

Dubai World Trade Centre, the largest dedicated events space in the Middle East, drove a record \$3.6 billion in economic impact in 2018, equivalent to 3.3 percent of Dubai's GDP.

[Read more...](#)

BID Wins:

[Greater Medellin Convention & Visitors Bureau](#) wins World Conference of Science Journalists -WCSJ - with 1000 pax for 2021: [Read more...](#)

[Convention Bureau della Riviera di Rimini](#) wins Joint World Conference on Social Work and Social Development -SWSD- with 1500 pax for 2020/06/28: [Read more...](#)

[Int. Centre for Interdisciplinary Science and Education -ICISE](#) wins 15th IWA Specialist Conference on Water Basin and River Management with 200 pax for [Read more...](#)

*For the full list of **latest bid wins** of ICCA members please visit our website!*