Dear Tom,

2019 has been a year full of exciting developments, paving the path for a ground-breaking initiative for associations in 2020. We are very excited to announce the Launch of the ICCA Association Community in January 2020 and invite you to join the Association Community and help shape the future of international association meetings!

Be among the first to join an exclusive group of global associations driving change through meetings! Read more...

ICCA Association Expert Seminar - Frankfurt, Germany – 9-11 May 2020!
The ICCA Association Expert Seminar (AES) is a unique opportunity to learn how to negotiate with and understand the objectives of suppliers, and it enables suppliers to understand your objectives and business cultures, when organising your meetings.
Registration will open in January 2020. To register your interest in attending please email Ksenija Polla, CMP. Priority is given to those associations who have not attended before.
Join the ICCA Hosted Buyer Group at IMEX in Frankfurt, Germany, 12-14 May 2020
ICCA traditionally hosts a group of associations to visit the tradeshow. To find out more about the Hosted Buyer Programme and what it entails follow this link.

To register your interest in joining the ICCA Hosted Buyer Group please email Ksenija Polla, CMP.

Collaboration at the centre of this year’s AMP in Tirol | Innsbruck | Alpbach 28 June – 1 July 2020
Join us at the upcoming ICCA Association Meetings Programme (AMP).
Under the theme “Together to the Top” ICCA member destinations, venues and meeting planners will meet with a select group of association executives to share best practices, learn from each other and elevate their collaboration. For more details please visit our website.
To find out if you would qualify for one of the hosted places or other possibilities of attending, please email Ksenija Polla, CMP.

New Knowledge Hub articles:

Association Spotlight - World Petroleum Council (WPC)
Ulrike von Lonski, Chief Operating Officer - introducing her association
1. When was your association founded?
   1933
2. Where is your association based, how many members do you have & in how many countries?
   Based in London, the WPC has 65 member countries, representing 96% of the world’s total oil and gas production and consumption. Read more...
"Digitalisation" is clearly the latest buzzword in our industry. But what does it mean exactly? Definitions provided by dictionaries basically say it means “making anything digital”...Let’s try to put this buzzword into an international association-, and association meetings context; the industry represented by ICCA: What are associations and association meetings doing to transform themselves digitally? And what is ICCA doing? Read more...

Visit the Knowledge Hub on the ICCA website for more resources on international association meetings.

ICCA Association Relations Partners news:

Join a variety of associations in Brussels at the EAS!
The European Association Summit goes into its 8th edition. Held in Brussels at the Square on 10-11 March 2020, the gathering reinforces its knowledge exchange and international character in the world’s capital of association headquarters. Made of by associations for associations, the Summit focuses on practical cases delivered by association experts and professionals from various fields. Read more...
**ICCA Member news:**

**eSpeakers.com provides amazing keynoter at the Houston Congress**
Scott Parazynski wowed the Houston Conference earlier this month with amazing stories from space and down-to-Earth advice. Scott was sourced through eSpeakers.com, an ICCA member celebrating their 20th year providing amazing presenters to businesses and associations all over the globe.

Next time your meeting calls for an expert who speaks, use eSpeakers.com for a unique experience hiring keynoters and other presenters. And if you are a presenter willing to share your industry expertise from the stage with the ICCA Community, sign up for free to be in the new eSpeakers-powered "ICCA Experts" directory at www.espeakers.com/welcome/icca/

**BID wins**

- **PDA Trade Fairs Pvt. Ltd.** wins World Seafood Congress 2020 with 500 pax for 2022/10
- **Russian Convention Bureau** wins 62nd Annual General Meeting of the International Institute of Synthetic Rubber Producers (IISRP) with 150 pax for 2021
- **Oman Convention & Exhibition Centre** wins International Gas Research Conference with 800 pax for 2020

For the full list of latest bid wins of ICCA members please visit our [website](#)! 

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**Join us at one of these meetings industry events!**

**ACE of M.I.C.E. Exhibition by Turkish Airlines**
22 January 2020 - 24 January 2020
Istanbul, Turkey

**Conventa - New Europe Exhibition For Meetings, Events & Incentive Travel**
22 January 2020 - 23 January 2020
Ljubljana, Slovenia

**Convene – Baltic Sea Region Exhibition for Meetings, Events and Incentives**
12 February 2020 - 13 February 2020
Vilnius, Lithuania

**Meetings Africa 2020 - Advancing Africa Together**
25 February 2020 - 26 February 2020
Johannesburg, South Africa

**ICCA Venue International Business Workshop**
23 April 2020 - 25 April 2020
Ljubljana, Slovenia

**Association Expert Seminar 2020**
09 May 2020 - 11 May 2020
Frankfurt am Main, Germany

**ICCA activities at IMEX 2020**
12 May 2020 - 14 May 2020
Frankfurt, Germany

**MPI Hosted Buyer Program, Grapevine, TX, USA – 5-10 June 2020**
Looking for an authentic business and education experience? Look no further. The MPI Hosted Buyer Program takes place just prior to WEC Grapevine and if you qualify, you’ll enjoy face-to-face meetings that fit your business needs, VIP accommodations, and all the exceptional networking and education with the industry’s best at WEC! It will be an authentic experience you won’t soon forget - let MPI host you at WEC in Grapevine! For additional questions please contact: mpiexchange@mpiweb.org
This message has been sent from ICCA head office in Amsterdam
More resources, advice and case studies can be found on the ICCA Association Portal – designed to assist Association Executives in organising quality meetings. To register for the ICCA Association Portal and learn more about the various benefits ICCA offers to associations please visit www.associations.iccaworld.org.
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