Hello ${first_name}

Welcome to the new version of our newsletter the "Associations eBulletin". It now comprises many more sections; Articles, News, Events, Masterclasses, Vacancies, Member News, Resource Centre updates, Business Partner Updates & Senior Executive Interviews. Please take the time to read and provide us with any feedback here.

So we can make the content of the eBulletin and other emails more relevant to you, please take a few minutes to update your personal & organisation profile and your Interests in your account here.

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**Articles**

**Eyeing up podcasts but too timid to take the plunge?**

Podcasts can provide a great means of communicating with your membership and you don’t need to be an audio wizard to make them happen.

**The Power of Personas**

Think about your association’s membership for a minute. Do you have any insights into their personalities, their desires, their challenges and what they find engaging about their membership?
News

It's time to be recognised for excellence at the Association UK Awards

Enter for the awards with no fee by 31 October in one of 17 categories with simple forms. You and your colleagues deserve the recognition.

Associations World Congress heading to Cascais, Portugal

The 8th Associations World Congress is heading to Cascais, Portugal, from 15-17 April 2020, and bookings have opened - 12 this week!

Would you like to facilitate at the Associations World Congress?

Senior executives at trade bodies, business member organisations and federations are invited to facilitate discussions and contribute their thoughts and ideas.

Benchmark your digital ambitions with our strategic partner, Pixl8

Do you want to know where you are on your digital journey, and understand opportunities for your organisation to deliver exceptional digital experience for your members?

Upcoming Events
12 NOVEMBER 2019
Delivering exceptional digital membership experiences
Central London, UK

16 – 17 DECEMBER 2019
Associations UK Congress
ICC Birmingham, UK

14 JANUARY 2020
Effective Video for Associations
Central London, UK

15 – 17 APRIL 2020
Associations World Congress
Cascais, Estoril Coast, Portugal

All Events >>

Masterclasses

20 NOVEMBER 2019
Presentation Skills for Association Executives
Masterclass
Central London, UK

26 NOVEMBER 2019
Public Speaking for Association Leaders
Masterclass
Brussels, Belgium
26 NOVEMBER 2019
Enhancing Your Association
Conferences & Events for
Surplus and Success
Central London, UK

24 FEBRUARY 2020
Intelligent Member Relationship Management
Central London, UK

Vacancies

Communications Officer
Fédération Internationale de l'Automobile
- Paris, France
- Permanent

Account Manager / New Business Manager
European Association of Urology
- Arnhem, Netherlands
- Permanent
- EUR 50,000–65,000

Director of Marketing & Communications
International Water Association
- London, United Kingdom
- Permanent

Association Coordinator
European Society of Cardiology
- Sophia Antipolis, France
- Permanent

Advertising Vacancies is free to Members! View More Vacancies>>
Member News

Residential Landlords Association and National Landlords Association merge

The Residential Landlords Association and the National Landlords Association announces their intention to unite to create a single organisation for after more than 20 years of friendly competition.

EASL Governing Board appoints new Managing Director

Starting this month, Ben Hainsworth begins his role as managing director of EASL, with a history at KIT Group and the European Society of Cardiology.

Interviews (Members only)

Kees van Oort, European Association of Geoscientists and Engineers

Kees talks about the challenges they are facing in engaging members, developing event and communication strategies to promote members' engagement.

Anne Godfrey, Chief Executive, Chartered Institute of Environmental Health

Anne talks about the association's challenges, engagement and communications to service members' needs, as well as changes faced by the CIEH.
Recent Talks (Members only)

Association technology – the virtual association

IxDA is a virtual association of interactive design practitioners building on its origins as an online community. The use of open source technology and the transparency of the organisation’s membership and communications are key factors to its success.

Building the professional standards DNA in order to create a purposeful learning and development programme

The CIEH was a long-established association that was forced to reinvent itself across every aspect of its organisation or face eradication. One critical area of transformation was to dial-up professionalism within the sector through the creation of newly designed, contemporary learning pathways.

Adapting the membership model to engage at a more personal level with members

The Professional Women’s Network is a voluntary membership organisation with a global network. Whilst it is enjoying having more visibility and a greater voice, it is proving harder to attract and retain members.

100X Better - the Future of Networks & Associations

Ah, those serendipitous moments of connection! Sitting at the right table for the perfect discussion. Getting your ideas into a policy paper at just the right time.

Over 450 Talks (for Members only) >>

Business Partner Updates

Resourceful Association CEO moves on to a new venture to support associations.

Following eight years as CEO of the CLA, Katherine Eden Haig has decided to make a change with the opening Association Resources Company providing associations with much needed interim resources.

Congrex Switzerland - impressive association contracts
Congrex Switzerland has signed significant new contracts in a variety of business areas. The company has expanded its association management portfolio by thirty percent and has been appointed PCO or official accommodation agency for several global associations.