Hello Gerold

Welcome to the eBulletin of the AAE, including news, articles, new release video interviews and video talks, as well as current job vacancies. We hope you enjoy reading and viewing.

Articles

The Equipment You Need to Produce a Podcast

Launching a podcast can really pep up your communications strategy. One of your first moves will be to buy recording gear. But without this helpful steer, you could find yourself disappearing down a rabbit hole lost in a warren of possibilities.

Improving your conference peer-review process

Acting as a reviewer for your event is a great opportunity for members. But make sure you walk a mile in their shoes when designing your conference peer-review process.

Looking for a fresh approach to engaging and managing your members?

Look no further, find out more about our all-in-one management software and how it could help your organisation.
News

Who's attending the Associations UK Congress next month

With 3 main streams and an additional two concurrent workshop streams, and including the Association Leaders Forum, the diversity of delegates is quite astounding.

Redefining digital membership

In digital, associations are often faced with two options: going all out on functionality as well as budget, or going small and setting boundaries for future growth. As of last week, there is a third option.

Benchmarking in associations - a new era

How much value you can obtain from benchmarking against other associations is about to change.

Upcoming Events

16 – 17 DECEMBER 2019
Associations UK Congress
ICC Birmingham, UK

15 – 17 APRIL 2020
Associations World Congress
Estoril Congress Centre, Portugal

All Association News >>

All Events >>

https://webmail.your-server.de/imp/view.php?view_token=9AOug9z_IRdjIfSY3GyN... 15.11.2019
Masterclasses

20 NOVEMBER 2019
Presentation Skills for Association Executives
Masterclass
Central Hall Westminster, London, UK

26 NOVEMBER 2019
Public Speaking for Association Leaders
Masterclass
European University Association, Brussels

26 NOVEMBER 2019
Enhancing Your Association Conferences & Events for Surplus and Success
Central Hall Westminster, London, UK

24 FEBRUARY 2020
Intelligent Member Relationship Management
Central Hall Westminster, London, UK

All Masterclasses >>

Vacancies

Head of Region - Europe
World Association of Girl Guides and Girl Scouts

• Brussels, Belgium
Craig De Souza, Executive Director of the Association for Creative Industries
Craig De Souza talks about how important it is to focus on new members while engaging current members.

Ian Thompson, CEO of the APCO
Ian talks about the challenges to engage members to participate in events, and the APCO communication strategy.

Interviews (Members only)

Advertising Vacancies is free to Members! View More Vacancies>>
Recent Talks (Members only)

A strategy review and transformation at the Association of Mutual Insurers and Insurance Cooperatives in Europe

Delivering a strategy review and transformation for AMIICE

Driving transformation in the Association sector in Africa

For many associations it is the homogeneity of membership that binds their community. In South Africa, a statutory obligation to promote black economic empowerment and embrace employment equity is forcing associations to embrace diversity without diminishing a commitment to professional standards and the pursuit of the association’s mission.

A time for trade with purpose

The world as we know it is changing, which means it’s time to rethink and reimagine the future.

IAAPA – how a 100 year association is navigating a changing world map

The IAAPA brand is strong and global. The financial performance of the association is robust. And the organization is professional and experienced.

Over 450 Talks (for Members only) >>

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