Join us in TIROL | Innsbruck | Alpbach

Dear Tom,

Association meetings are leaving huge impacts on destinations and societies, however to make the most of it we need to adapt our strategies to answer the continuous changes in industries, societies and technology.

**How to collaborate to create true partnerships with destinations and grow your association and meeting; How to innovate your association’s strategy and remain relevant in your field of expertise for the benefit of your members worldwide and the communities they serve; And how to elevate your meetings to embrace new formats and learning methods to reach a wider audience** are just some of the questions which will be answered at the upcoming **ICCA Association Meetings Programme (AMP)** in Tirol | Innsbruck | Alpbach 28 June – 1 July 2020!

Under the theme “Together to the Top” ICCA member destinations, venues and meeting planners will meet with a select group of association executives to share best practices, learn from each other and elevate their collaboration.

On behalf of the Local Hosts in Tirol | Innsbruck | Alpbach and ICCA we would like to invite you to submit your interest for this event and benefit from this small-scale, hands-on and highly interactive learning experience.
What does this include?

Selected participants will be offered a complimentary economy class flight (to Munich or Innsbruck), accommodation in Alpbach on Sunday and Innsbruck as of Monday, and a free registration to the AMP, which includes all social events and meals.

The expectations?

Your commitment to attend the full education programme 29 June – 1 July, as well as a site inspection on the afternoon of the 28th (Alpbach) and morning of the 29th of June (Innsbruck). A preliminary programme for this part can be found here.

If you would like to be considered for one of the hosted places, please express your interest before **31 January 2020** by contacting Ksenija Polla, CMP. After this date all expressions of interest will be reviewed and the limited number of hosted places will be allocated.

Let us know today, if you would like to have a chance to join us in reaching the Top Together!

Best regards,
Ksenija Polla, CMP
Director Association Relations

Local Hosts

![Local Hosts](image1.png)

Official Airline

Austrian

Official Airline

Association Relations Partners

![Association Relations Partners](image2.png)

Business Partners

![Business Partners](image3.png)
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