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Betreff: Associations face common challenges

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#ICCAWorld
#StandTogether

Stand together while we are far apart
Dear Tom,

Within a short time span of a few weeks our world as we know it has changed forever. We had to learn to adapt our daily routines and fight to simply survive. In a world where we heavily depend on being able to meet face-to-face to further our fields, exchange knowledge, develop new policies and reach larger communities, we face the devastating effects of COVID-19. The long-lasting effects will also be felt for years to come.

On 15 April at 16.00 CET we will host a Virtual Best-Practice Exchange open to associations only. Association executives will share how they are dealing with the challenges caused by COVID-19, from daily operations, member services, recruitment, meetings cancellations and moving them to a virtual dimension. We will not have answers at the ready, but we will be providing a platform for associations to share what has worked for them and what has not. More information will be available shortly.

If you would like to participate, please register and join us on 15 April!

We are looking for volunteers who are willing to kick off the conversation. If you want to be one of the associations to open the discussion, please email Ksenija Polla, CMP.

ICCA Global Conversations: Virtual Best Practice Exchange for Associations

Join us on 15 April 2020 16:00 - 17:00 (CET)

Associations face common challenges
Péter Kakucska, European College of Sport Science Congress & PR Events Manager shares his views about the value of joining the ICCA Association Community. "Recently, we have faced challenges in the meetings industry, many shared with other associations; membership retention, acquisition, providing cutting edge events, digitalisation and remaining relevant. Preparing for the unknown is also a challenge, so having contingency plans are critical." Read more...

Join the Association Community today and let us help with your challenges! See who has already joined.
A huge thank you to ASAE and all the panelists for sharing their case studies and making the Global Collaboration Through Advance Knowledge Webinar a success. If you weren’t able to join us live, you can watch the webinar or read a summary of the key messages and outcomes on our website.

Crisis Management, Contracts and Legal Issues and Online Meetings were discussed at the ICCA interactive webinar: Global Conversations on Current Challenges on 25 March. For a summary and recording please visit the website. We would also like to remind you of our Crisis Management White Paper, which may be useful to many associations in their current planning.

The future of association meetings lies in long-lasting legacies. Share your legacy story today and get a chance to win a 7,500 USD grant to further develop your legacy programme! The deadline for the first-round submissions is 10 July 2020. Learn more about the Incredible Impacts Grant.

We would like to share this COVID-19 Briefing for Association Professionals which is a joint effort of legal, events communication and public affairs experts.

Keep up-to-date on the effects of the corona virus on the meetings industry by visiting the ICCA COVID-19 Status Updates page.