ICCA analysis COVID-19 global meetings industry impact: Industry shows resilience and confidence

Dear Tom,

We would like to thank all associations who provided valuable information about the impact of the COVID-19 virus on their meetings and are delighted to share our findings combined with our own research.

It is very positive to see that the majority of meetings are not being postponed, cancelled or relocated but will go ahead as planned. Although there are some cancellations from participants in the Asia-Pacific region, overall association meetings prove once again to be incredibly resilient during turbulent times.

When facing uncertainty or crisis, identifying reliable and timely sources of information is critical to making responsible decisions. We have put together our COVID-19 liveblog to help you find reliable information about the novel COVID-19 outbreak and to share meetings industry-related resources with the global ICCA community of associations and meeting suppliers.

Kind regards,
Ksenija Polla, CMP
Association Relations Director

ICCA Data: Meetings affected by COVID-19

ICCA’s Research Division are monitoring the status of all 1,065 meetings in the ICCA Association Database currently scheduled in Asia Pacific for 2020:
Only 44 meetings scheduled for Asia Pacific are affected by COVID-19 (4.1%). Of these 44 meetings, 34 are postponed, 5 cancelled and 5 relocated.

Outside Asia Pacific, two meetings in Europe and one in Africa are postponed.

Find the latest information on our liveblog:
- IBTM postpones IBTM Asia Pacific 2020
- ICCA Tips on crisis management
- Liu Ping’s Interview with TTG MICE: Tough Times Don’t Last, Tough People Do
- A Special Message to ICCA China Members
- ICCA Indonesia Committee - Message of Solidarity for ICCA China Members
- Thank You Letter from ICCA China Committee

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