Hi Tom

As the long-term effects of Covid-19 are becoming apparent, we are supporting you with webinars, events, articles and training, to provide online / digital services to your members.

Our webinar last week on Rapid eLearning for Associations, is now posted in the Resource Centre [here](https://webmail.your-server.de/imp/view.php?view_token=4i0_WxgeIqP4y7TtyDtyP...). The speaker has responded to questions at the Discussion Forum, and you can ask your own [here too](https://webmail.your-server.de/imp/view.php?view_token=4i0_WxgeIqP4y7TtyDtyP...). There are 23 Resources (Talks, Success Stories, Articles, etc) on eLearning are available [here as well](https://webmail.your-server.de/imp/view.php?view_token=4i0_WxgeIqP4y7TtyDtyP...).

We now have 6 webinars related to going digital to support you pivoting. See details below.

*Sections below include: News, Events, Webinars, Masterclasses, Vacancies, New Resources from the Resource Centre and Interviews.*

### AAE News

#### Pivot your Events to Digital training - AAE Member discount

There are no reasons why your online events business can’t generate the same profit as your physical events. This course will show you how.

#### Last chance to enter the International & European Association Awards

Its free to enter, and its easy online. Demonstrate your excellence to your members and get recognised!
Congresses & Summits

16 – 17 NOVEMBER 2020
Association Leaders Summit
East Horsley, Surrey, UK

7 – 9 DECEMBER 2020
Associations World Congress
Estoril Congress Centre, Portugal

Webinars

13 MAY 2020
Creating Online Live Training
Online

20 MAY 2020
Protecting your association in times of Covid-19
Online
21 MAY 2020
What’s Working Now: Virtual Events & Experiences that Connect with Members
Online

27 MAY 2020
Promoting Your Online Events with Social Media
Online

10 JUNE 2020
Boosting member retention from the start
Online

24 JUNE 2020
Increasing the Virtual Attendance to your Events
Online

View all events

Masterclasses

15 OCTOBER 2020
CRM and Digital Transformation for Associations
London, UK

4 NOVEMBER 2020
Enhancing Your Association Conferences & Events for Surplus and Success
London, UK

All Masterclasses >>
Job Vacancies

Chief Executive Officer  
Golf Club Manager's Association  
- Bristol (Head Office), United Kingdom  
- Permanent

Membership Engagement Coordinator  
Institution of Occupational Safety and Health  
- Leicester, United Kingdom  
- Permanent  
- GBP 28,500–35,500

Communications Manager  
European Judicial Training Network  
- Brussels, Belgium  
- Permanent

Communications Director  
Interactive Software Federation of Europe (ISFE)  
- Brussels, Belgium  
- Permanent

Communications and Media Manager  
European Digital Rights  
- Brussels, Belgium  
- Permanent

Membership Administrator  
Institute of Food Science & Technology  
- Leicester, United Kingdom  
- Permanent  
- GBP 24,000–26,000

View More Vacancies>>

Remember, advertising vacancies is free. Just email us here.
New Resources

Everything that is wrong with your board and how to fix it!
Managing your board is one of the key challenges for an association CEO. A poorly operating board can suck the resources from an association and stunt its development, not to mention drive the CEO crazy!

Boosting online conversion with confidence
Now more than ever, organisations need to ensure that their websites are optimised. This makes Conversion Rate Optimisation (CRO) a hot topic with much to learn and quick ways to optimise performance.

Rapid eLearning for Associations
Technology Enhanced Learning expert, Valli Rajagopal, provides a recipe for associations to roll out rapid eLearning that is good quality, engaging and affordable.

Marketing and Pricing Online Conferences
A selection of considerations and ideas to assist you in marketing conferences for which there is a fee charged.

Over 570 Talks, Success Stories, Interviews and more (Members only) >>

Interviews

https://webmail.your-server.de/imp/view.php?view_token=4i0_WxgeIQp4y7TtyDtyP... 01.05.2020
Richard Lambert, former CEO of National Landlords Association on the Association Leaders Summit

Richard Lambert, former CEO of National Landlords Association on why he is participating in the Association Leaders Summit

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Update your Profile & Interests so email content can be tailored to you. Here >>
Upgrade, Downgrade or Leave / Unsubscribe, Here >>