ICCA Association Needs Post COVID-19 Survey

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Dear Tom

We would like to invite you to complete a survey which will help us capture important feedback from you as an International Association to what extent your perceptions have changed and what actions you have implemented in order to support the recovery process of your association on behalf of your members. ICCA being the global meetings industry association would like to share your thought process amongst the meetings industry suppliers so they can be better prepared to support your requirements in these challenging times.

The survey is being conducted by ICCA in collaboration with AfSAE (African Society of Association Executives), APFAO (Asia Pacific Federation of Association Organizations) and ESAE (European Society of Association Executives). The completion of this online survey should only take between 10-15 minutes and will help provide a unique cross-sectional global snapshot, and useful insights into understanding the association community’s sentiments as the world works through the crisis.

**AIM OF SURVEY:**

Identify what changes associations have implemented due to the COVID-19 crisis in order to support the recovery process of their association and build a more sustainable future for associations and their meetings.

Please complete our survey by Tuesday 26 May to help build the evidence base for a more sustainable future for associations and their meetings in a post COVID-19 world. We aim to share the outcomes on 3 June.

Complete Survey

Thank you for your kind cooperation.

Senthil Gopinath
ICCA CEO