The Virtual AMP is providing ideas and solutions for #TomorrowsEvents

The AMP is a unique opportunity to experience at first-hand how to integrate virtual/hybrid elements into your future events and see what works and what not. The two-day programme is designed so that Day One focuses on current challenges and solutions in the short-term, while Day Two will be dedicated to future-proofing organisations, re-evaluating value propositions, and how to design more sustainable events in the future.

View Full Programme
Engage with peers and find partners globally

The AMP is offering you an opportunity to exchange best practices with peers and find new collaboration solutions with ICCA members from around the world! Join this interactive virtual event and find solutions to today's challenges and prepare for tomorrow.

Thanks to our Association Relations Partners, we are able to offer a limited number of complimentary places for associations (subject to approval*).

Apply for complimentary space

*Please note that we have 30 free places available for association executives. Priority is given to associations which have not attended a face-to-face AMP yet and have internationally rotating meetings. For more information on the criteria, please contact Ksenija Polla, CMP.

Apply today for the ICCA-BestCities Incredible Impacts grant

Are legacy programmes part of your association’s strategy? Have you introduced exceptional impact programmes during your annual meeting? Are you looking for funds to grow your programme for the future? Look no further and apply for the ICCA-BestCities Incredible Impacts grant of US$ 7,500. ICCA and BestCities will be awarding three winners to receive US$ 7,500 each towards their future programme.

How can you apply?

Simply send an email to Ksenija Polla, CMP before 10 July 2020 with a general description and argument why you believe your association should be considered. You are welcome to provide links to any online information or evidence. Please check the areas of impact, criteria, deadlines and past winners on our website.

More Highlights
A new global Guide on the matter identifies and promotes globally emerging standards, protocols, and good practices. [Download Guide](#)

Join one of our Association Relations Partners for the virtual taste session.
In the absence of face-to-face meeting opportunities and site visits ICCA is launching a series of “Virtual taste of...” sessions hosted by ICCA [Association Relations Partners](#) bringing associations a taste of destinations worldwide through virtual experiences.

Using the COVID-19 Days to Improve Association Governance
9 June 2020 at 15:00 CET
Does your association have best-practice governance such as a small board with healthy transition of directors, delegate to the CEO and no micromanagement? If not, use the time provided by the pandemic to modernise your constitution and governance.

ICCA Association Meetings Tools Familiarisation Sessions are now available for associations
Find out how joining the ICCA Association Community can be beneficial to your association by attending one of the ICCA Tools familiarisation sessions and discovering ICCA association meetings tools.
Stay up-to-date with ICCA Global Conversations webinar series:

- Global insights from Association Leaders – Change to Succeed
- Understanding association challenges and finding solutions for new business practices
- Virtual Best-Practice Exchange for Associations
- How Covid-19 Changes Meeting Organisers' Needs and Partner Relationships
- Global conversation on online alternatives for face-to-face meetings
- Global conversation on contracts & insurance vs long term partnerships
- Global conversations on crisis communication with Tina Altieri

Useful links and resources:

- ICCA members - Meetings Support - Technology Solutions Providers
- Event Marketer's Guide to Going Virtual
- Virtual Collaboration
- Virtual conference showcase: ISMB
- Managing the virtual experience
- Use digital event bags at events
- Virtual meetings checklist - Fran Rickenbach
- DSRO E-Book
- MS Infographic – 8 Benefits of going virtual
- Aspects to consider with COVID-19 (IPCAA)
- Speednetworking.com
- PeerConnect
- Mentimeter.com
- LiberatingStructures.com