Virtual Possibilities: The inspirational story of Cisco Live, one of the most impressive hybrid events in the world

Kick-start the AMP with the inspirational story of Cisco Live, one of the most impressive hybrid events in the world, which will help you understand the power of hybrid events and how to engage your audience through creativity.

Wondering how you're going to connect with peers virtually?

We've got the 'M' in AMP covered! We know you might be curious about how you're going to network with fellow attendees at the AMP, so we created a 'how to' video which shows you specifically how to network using OnAIR.  **WATCH OUR DEMO!**
The AMP is all about connecting and meeting people! Most of us have no problems doing that at f2f meetings, but the virtual environment may not always land itself to make those easy connections. To help you do so we have introduced the #ICCAAMP Personas. They will enable you to connect with other attendees in a fun way. By embracing this initiative, you widen your potential to meet and network before the event even takes place! It also means that you'll already have connections that you can deepen and develop when the event comes around. Don't delay and find YOUR PERSONA and share it on social media.

Get ready for the future of events and join 100 event professionals and 30 association peers! Apply now for your complimentary space.

Apply now
Would you like to see your logo here? Contact Sebastian Sew for more information.