Hello Tom

We have an Italian Wine Tasting on 10 July, for executive heads and event strategists of European associations. We have a few places left. Please book here.

We launch a new event type and series: "Keynotes" every Friday lunch. See more details in the article below. We also launch a series of 4 webinars on Virtual Congresses - with speakers that have successfully delivered congresses online with 7K-20K delegates.

Other updates include Talks and Success Stories and Vacancies!

AAE News

Virtual Congresses are here to stay - Webinar Series
Four webinars from the leading and largest congress organisers addressing the most burning questions

Finalists for the International & European Association Awards 2020
A new approach to judging and finalists for the world's leading association awards.

New event type launched by AAE:
Keynote Tasters
Our new "Keynote" online series, every Friday lunchtime, enables you to hear interesting talks from professional speakers, for just 30 minutes.

Engagement Elephants: The only things standing between you and the breakthrough you deserve

Now is the time for you to create a breakthrough moment for your Association.

All Association News >>

Webinars

1 JULY 2020
Creating a visually immersive online event experience
Online

2 JULY 2020
Virtual Congresses: How to give value to participants in a virtual model
Online

7 JULY 2020
Benchmarking for Association Success- a new approach post COVID-19
Online

8 JULY 2020
Keeping Staff Engaged and Productive when Working from Home
Online
15 JULY 2020
Steering the association through a maze with moving walls

Online

16 JULY 2020
Virtual Congresses: How to give value to sponsors and exhibitors

Online

29 JULY 2020
Key issues associations should consider during a global crisis

Online

12 AUGUST 2020
Protecting the interest of the public with limited resources

Online

10 SEPTEMBER 2020
Virtual Congresses: A sustainable long term profitable model

Online

24 SEPTEMBER 2020
Virtual Congresses: What to look for in a virtual meeting platform or software

Online

View all events

Mini-Masterclasses
30 JUNE 2020
7 Proven Strategies to help you Sell more Sponsorship
Online

14 JULY 2020
Eight Engagement Elephants: identify yours and what to do about it
Online

All Masterclasses >>

Masterclasses

7 JULY 2020
Social Media Strategy for Associations
Online

10 JULY 2020
Intelligent Member Relationship Management
Online

20 JULY 2020
Transforming your Conferences & Events
Online

21 JULY 2020
CRM and Digital Transformation for Associations
Online

All Masterclasses >>
Events with Purpose: designing meaningful association events that deliver both profit and purpose

In this session we will explore the nature of association events, how to design purposeful events in busy and competitive markets and introduce a framework that simplifies this process. The session includes lots of practical case studies of how to apply these principles.

Keynotes - New event series

17 JULY 2020
Keynote: Command the Screen and Engage your Audience
Online

24 JULY 2020
Keynote: Unleash hidden resources – The Secret salesforce
Online

31 JULY 2020
Keynote: Turning Uncertainty into Competitive Advantage
Online

7 AUGUST 2020
Keynote: Memorable Messaging - Tips from a BBC Correspondent
Online

Talks (Members Only)

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The Content Connection

Membership organisations often invest a significant part of their budgets into creating and delivering content. But are they making the most of that investment?

HPV Awareness Day global campaign

Reaching millions via social media, press outlets and the IPVS partners, spreading the message and encouraging conversation in multiple languages

One of the best-performing newsletters

Created with limited resources, bringing on an organisation-wide culture shift in the way in which we communicate with our members.

Success Stories (Members Only)

Over 570 Talks, Success Stories, Interviews and more (Members only) >>

Online Wine Tastings
Job Vacancies

Communications Manager
European Judicial Training Network
- Brussels, Belgium
- Permanent

Communications Manager
The Good Food Institute Europe
- Europe
- Permanent
- GBP 38,000–44,000

Committees Manager
Chartered Association of Business Schools
- London, United Kingdom
- Permanent
- From GBP 32,000

Chief Executive
Chartered Association of Business Schools
- London, United Kingdom
- Permanent

Resource Development Manager
Wetlands International European Association
- Flexible
- Permanent
- EUR 40,000–50,000
Fundraising and Development Manager
European Multiple Sclerosis Platform

- Brussels, Belgium
- Permanent

View More Vacancies>>

Advertising vacancies is FREE. Just email us here.

Update your Profile & Interests so email content can be tailored to you. Here >>
Upgrade, Downgrade or Leave / Unsubscribe, Here >>

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