

# Join the ICCA Association Community



**Be among the first to join an exclusive group of global associations driving change through meetings!**

## Shaping the future and value of international association meetings

Association meetings drive progress. The vast quantities of knowledge that is created and shared, the inward investment and business connections that are stimulated, and the societal, healthcare, business, environmental and economic challenges that are addressed and solved at association meetings have an enormous economic and societal impact. We want to partner up with you to help you optimize the value of your association meetings and your association's impact to the growth of your field of expertise.

### ICCA Association Community

"ICCA, the International Congress and Convention Association, is the global community and knowledge hub for the international association meetings industry. Its members are dedicated to providing world-leading services to this industry, engaging with association executives to exchange knowledge and share best practice. The launch of the ICCA Association Community will integrate associations with our membership, helping to shape ICCA's future and provide opportunities for ever-closer collaboration."

**James Rees**  
*ICCA President*

### What is the ICCA Association Community?

For years ICCA has engaged with associations worldwide in an informal setting and helped them to build understanding and partnerships with international association meeting suppliers. Thanks to the newly established ICCA Association Community, ICCA is now able to formalise this relationship and offer a platform where associations and suppliers can discuss and work on advancing international association meetings on a global scale.

### What are the benefits of joining the ICCA Association Community?

- Thought-provoking education and expertise at ICCA events and through online resources
- Peer-to-peer networking at ICCA events (attendance at special rates for associations)
- Access to the ICCA Association Database, containing details of international association meetings similar to yours, and contact your peers about their meetings. You will be able to search through a database of 220,000 meetings, 20,000 regularly occurring meeting series and 11,500 associations
- Access to the ICCA Destination Comparison Tool allowing you to compare association meeting destinations based on type of meetings, meeting sizes and more
- Find potential speakers using our Big Data Search Tool
- Opportunity to update your meetings profile and share your RFP, so you only receive enquiries regarding your specified criteria

For a detailed list of benefits please visit: [www.associations.iccaworld.org](http://www.associations.iccaworld.org)

## Who is eligible to join?

- Non-profit international associations with rotating meetings are eligible to apply to join the ICCA Association Community
- At least one meeting must rotate across three countries, attract a minimum of 50 participants and be held on a regular basis
- The main contact person should be a Board member or Senior Director within the Management Team in charge of association meetings
- The Association Profile form should be signed by a Board member or Senior Director of the association

## How can associations join the community?

- Complete the Association profile form on the ICCA website: [www.associations.iccaworld.org](http://www.associations.iccaworld.org)
- Send your completed profile form to ICCA Head office to the attention of Director of Association Relations, Ksenija Polla, CMP at [Ksenija.p@iccaworld.org](mailto:Ksenija.p@iccaworld.org)
- Your submission will be reviewed by the ICCA Board within 14 working days
- After a positive acceptance of your submission and the payment of the administration fee you will officially become part of the community

## What are the costs?

There is an annual administration fee of 250 Euros (excl. VAT) which will be invoiced in January of each year

## What associations who have already joined are saying?

"Here at Euroheat & Power we all believe that "together we are better" and this can and should not be limited to our industry. As many sectors we are confronted by increasing and changing member expectations and demands, administrative fiscal constraints, workforce challenges and much more. Board members can and should not be the expert of every single aspect of association - and especially event - management. As sustainable energy association we try to limit the climate impact for all our event activities and at the same time we strive to deliver, a programme that works, satisfies participants & members alike. All attendees must truly benefit from an exceptional learning and networking experience. In order to create such events, we understood that we need a motivated event team, which works hand in hand with all suppliers involved. That's why we support ICCA's Association community to exchange, learn and share best practice - basically where people share their passion for association and their events. As, without motivation and passion, no good things happen and ICCA's Association community is a good thing!"

**Silke Schlinnertz**  
*Euroheat & Power*

"Networking international associations among each other is critical for the success of our activities as the peer-to-peer sharing and learning is one of the most powerful aspects. Doing this on a well-established platform like ICCA and combining this with the community of destination partners is even more beneficial particularly in our joint efforts to professionalizing the way to collaborate in planning and executing successful events. This is why ISTH is happy to be part of the ICCA Association Community and we look forward to the benefits - such as access to data, sharing new ideas, thought-provoking education and peer to peer networking - this will afford us."

**Thomas Reiser**  
Executive Director  
*International Society on Thrombosis and Haemostasis*

