Datum: Montag, 02. März 2020 [10:41 CET]

Von: BOCOM Team <info@gcb.de>
An: office@alpine-rescue.org
Betreff: BOCOM - Register Now

Zur Webseitenansicht



Register now: BOCOM on 23 April 2020

Dear BOCOM-Follower,

Spring is approaching fast and with it the "BOCOM – Experience Borderless Communication" multisite conference on 23 April 2020. If you're interested in taking part on site at Berlin's Design Offices Humboldthafen, make sure to get one of the exclusive tickets at EUR 599 (excl. VAT) now. Alternatively, you can join our live stream from anywhere in the world for free. No matter your choice, you should definitely not miss BOCOM as a test lab for how we will communicate and collaborate in future. Registration is open now on www.bocom.online.

The central BOCOM hub in Berlin will be connected with locations in different cities worldwide, such as Amsterdam, Buenos Aires, Nairobi, Washington and Vienna. Each participant will get their personalised conference agenda based on their interests and requirements, including inspiring keynotes and workshops or hands-on testing of technologies such as AR and VR, remote simultaneous interpreting or conversational interfaces in different labs as well as face-to-face networking. Most of the BOCOM speakers will be in Berlin, however, each of the decentralised hubs will also contribute their own content to the conference agenda.

Make sure to regularly check our website for news about the programme, labs and speakers! For any further questions, please feel free to get in touch with Julia Hachenthal, phone +49 (0)69 24 29 30 37 or mail hachenthal@gcb.de.

We look forward to meeting you at BOCOM – live in Berlin or virtually via our live stream.

See you then – with best wishes from

Julia Hachenthal (Marketing & Events Manager) & the entire BOCOM-Team

About BOCOM

BOCOM grew out of the "Future Meeting Space" (FMS) innovation network, which was founded in 2015 by the GCB German Convention Bureau and the Fraunhofer Institute for Industrial Engineering IAO with the aim of defining technical, organisational and spatial conditions for successful events of the future. The multisite conference format taking place at different locations was one of the first future meetings scenarios identified by the FMS research initiative. With BOCOM, the GCB and Fraunhofer IAO, together with their partners c4 Berlin (formerly TRIAD) and visitBerlin Berlin Convention Office, have now initiated the first test lab for borderless communication in the digital age.

Besides the initiators, the following partners are involved in BOCOM: <u>ACCOR</u>, <u>AllSeated</u>, <u>Design Offices</u>, <u>gamelab.berlin</u>, <u>Instaroom</u>, <u>KFP Five Star Conference Service</u>, <u>MakeIT Consulting</u>, <u>meetyoo conferencing</u>, <u>NBTC Holland Marketing</u>, <u>Neumann & Müller Veranstaltungstechnik</u>, <u>nomtek</u>, <u>robo.ai</u>, <u>slido</u>, <u>Ungerboeck</u>, <u>urbanana</u>, <u>WeAre</u> und <u>VR Business Club</u>.

The sustainability research on BOCOM is supported by the German Federal Environmental Foundation.

About us | Imprint

German Convention Bureau Kaiserstr. 53 60329 Frankfurt Deutschland/Germany Tel: <u>+49 69 24 29 30-0</u> Fax: <u>+49 69 24 29 30-26</u> E-Mail: <u>info@qcb.de</u> Internet: <u>www.qcb.de</u>

Geschäftsführer: Matthias Schultze, Vertretungsberechtigter Vorstand: Matthias Schultze (Vorsitzender) Sitz: Frankfurt am Main, Vereinsregister: 12298, Umsatzsteuernummer: DE 114111459

If you don't want to receive further information about BOCOM, please click here to unsubscribe.