



uepaa

SWISS ALPINE TECHNOLOGY

The Safety Angel in your Pocket !!



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The Situation/ Problem



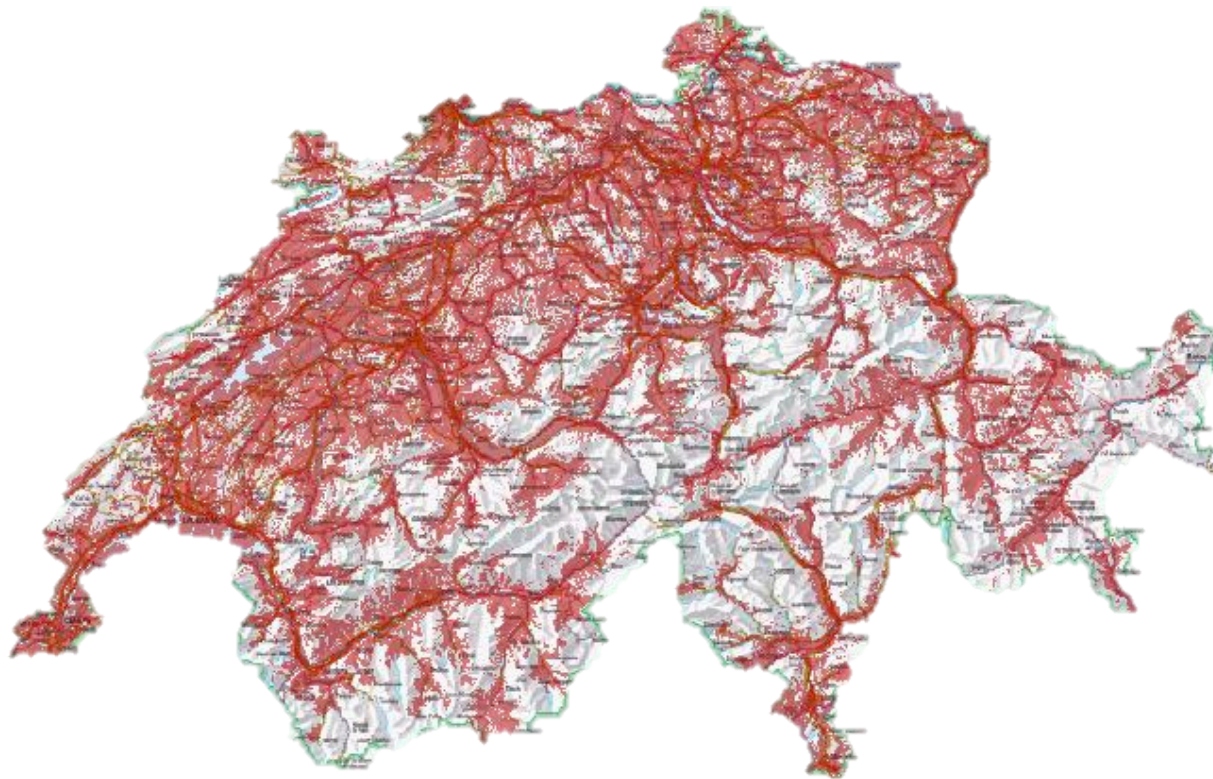
Why did it bother me?



Idea - Use the phone?



Issue – Poor network

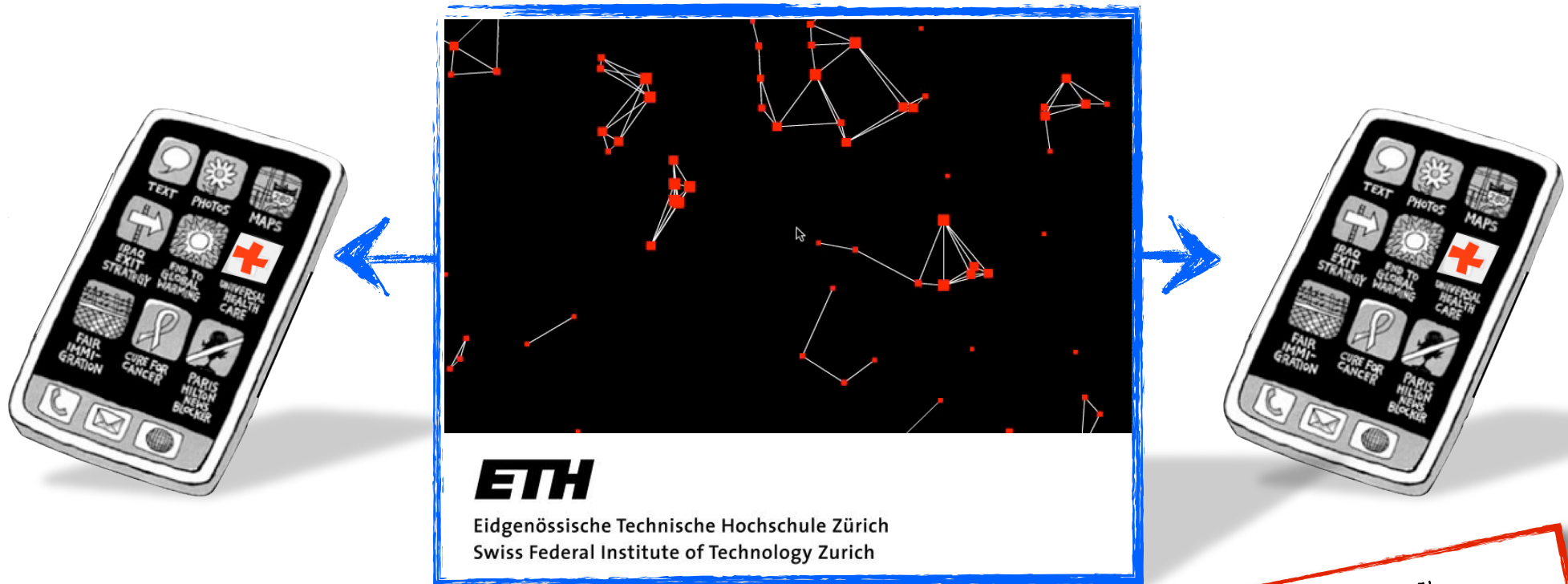


Murphy's law -
When you need it,
you don't have it ...

Phones don't talk directly!



Let's connect them!



**PHONES CONNECT
AUTOMATICALLY - NO GSM
REQUIRED !!**

Lets make them think!



Auto Alert Function



**YOUR PHONE DETECT'S
ACCIDENT'S**

Key Safety Feature 1

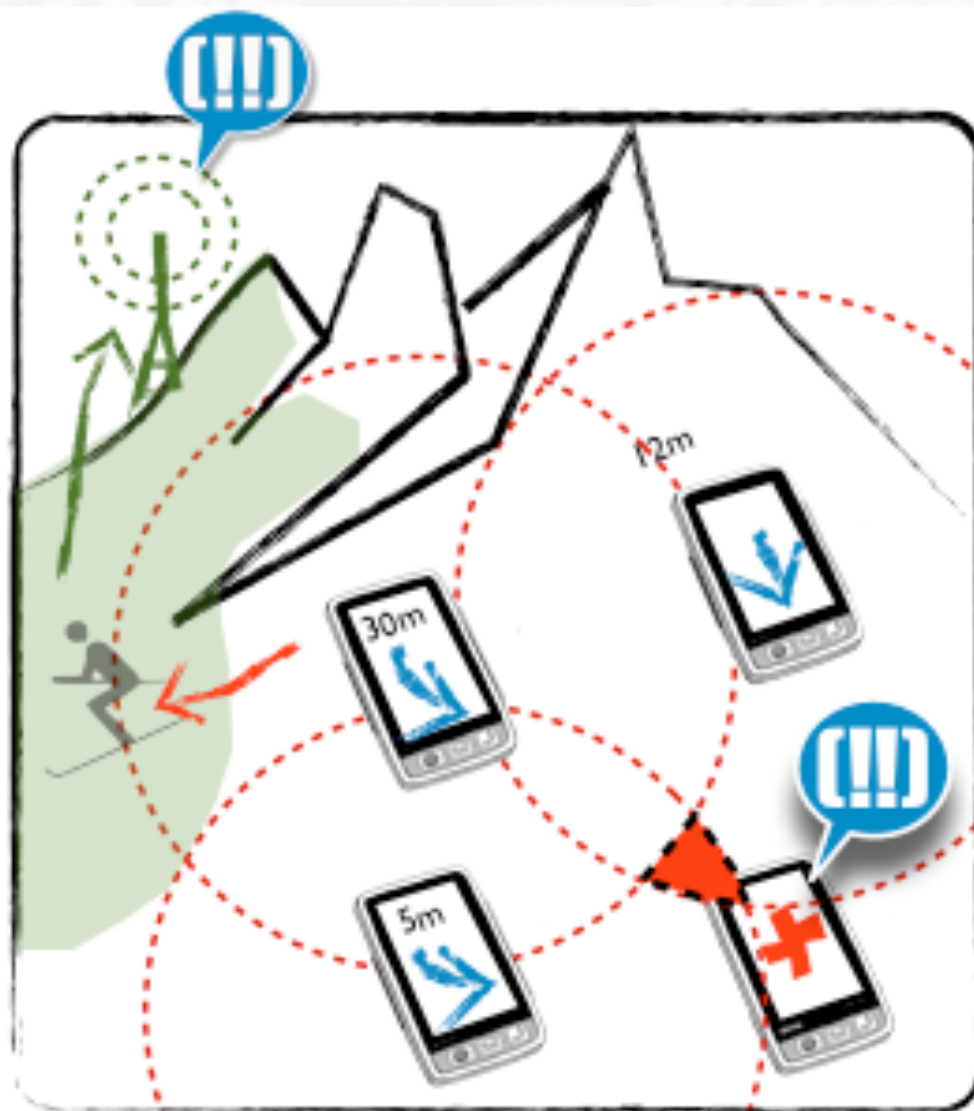


**Gruezi
Principle**

- ☒ Footprints (Off Net LKP*)
- ☒ Auto Alert

* Last known Position

Key Safety Feature 2



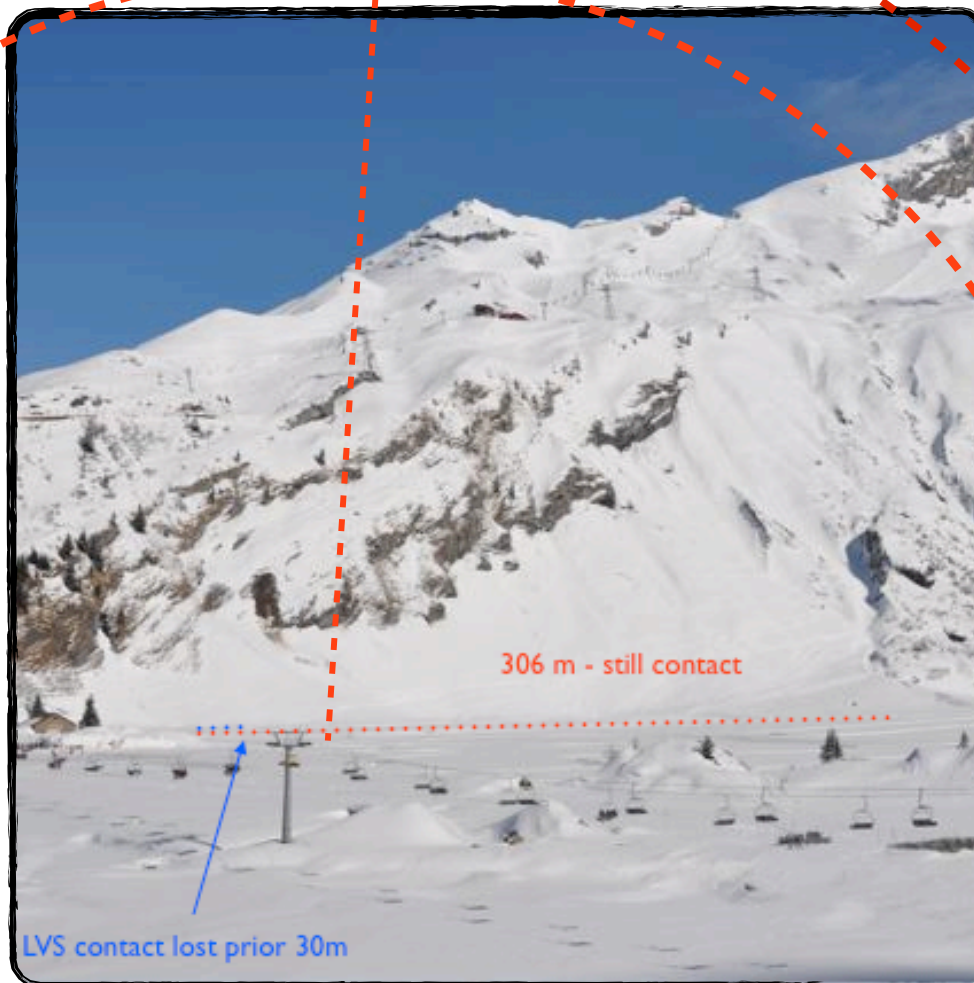
Mate Finder

- ☒ GPS transmission
- ☒ WLAN Triangulation
- ☒ Acoustical Search
- ☒ Walky Talky

Key Safety Feature 3

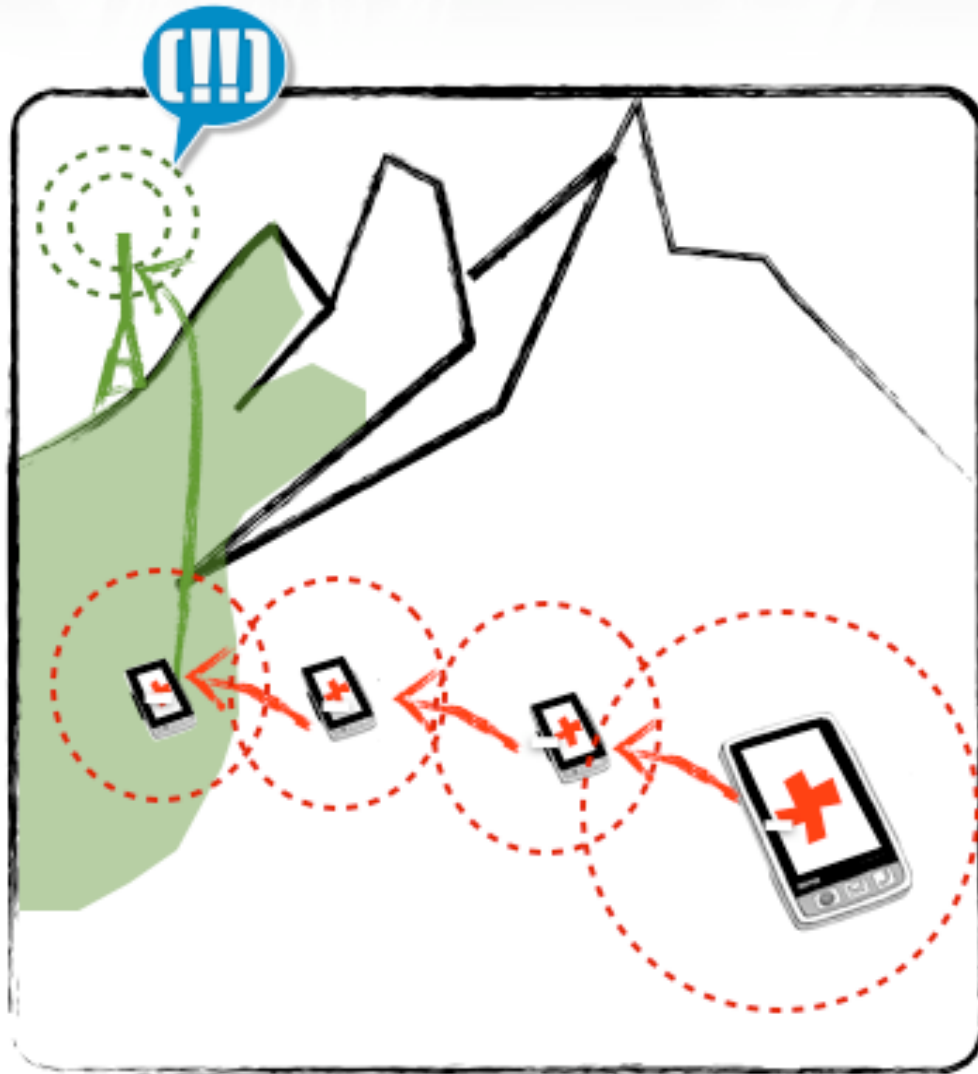


Missing Person Search



- ☒ OFF NET LKP
- ☒ Phone Beacon ID
- ☒ High Altitude Search
- ☒ Push to Talk Option

Key Safety Feature 4



**Off Net
Mesh Alert**

- ☒ Epidemic Spreading
- ☒ Delay Tolerant
- ☒ Status Confirmation

Uepaa - Biz Model

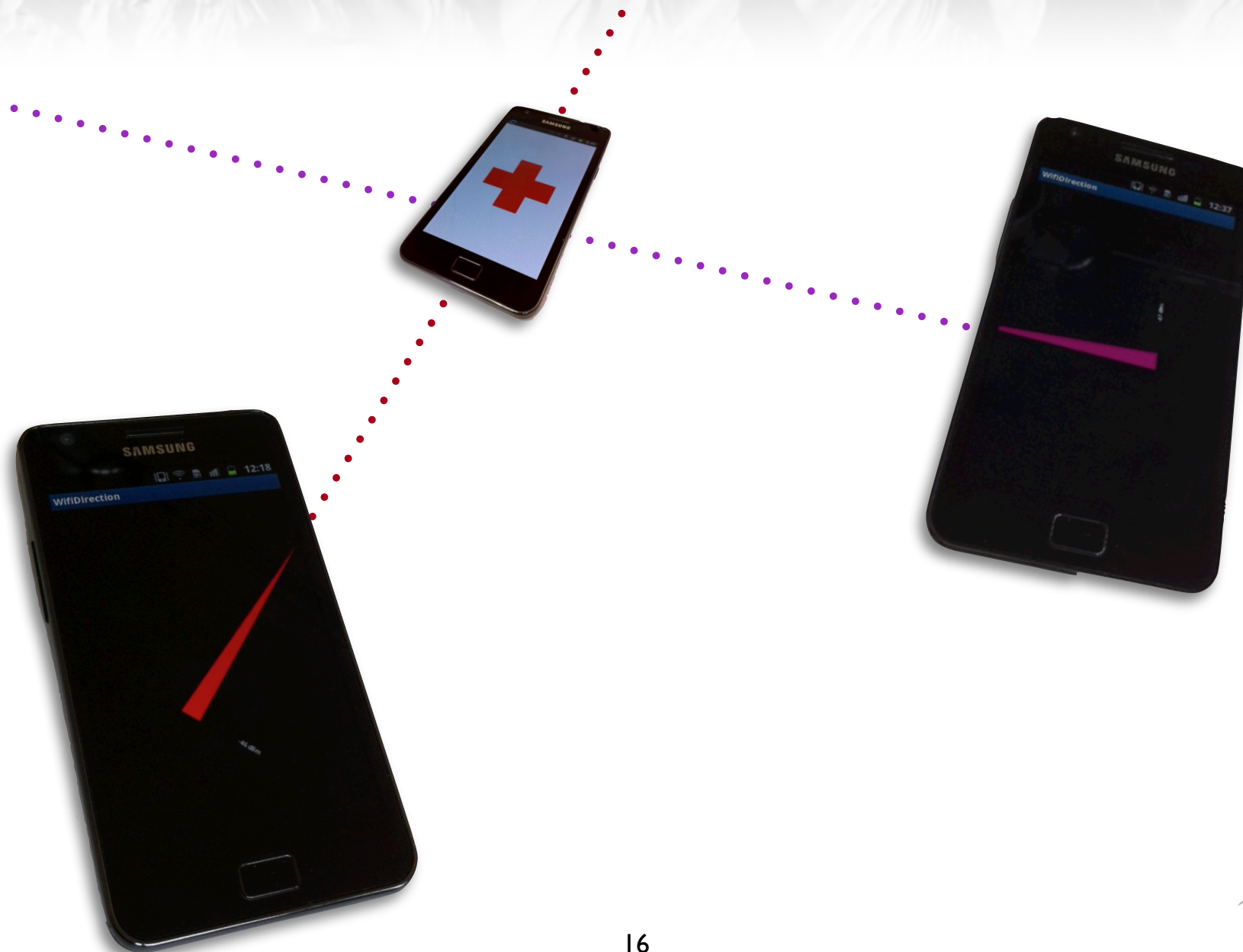
**Freemium
Pricing**



How that works

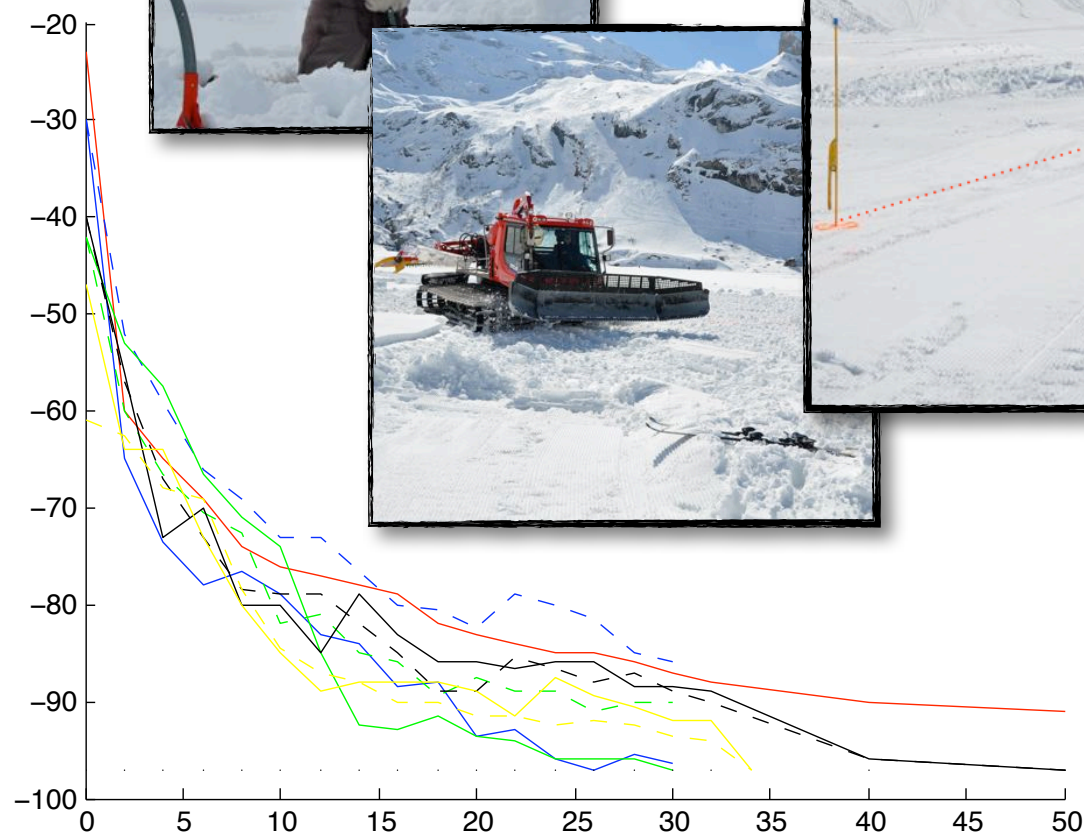


...our first beacon prototype

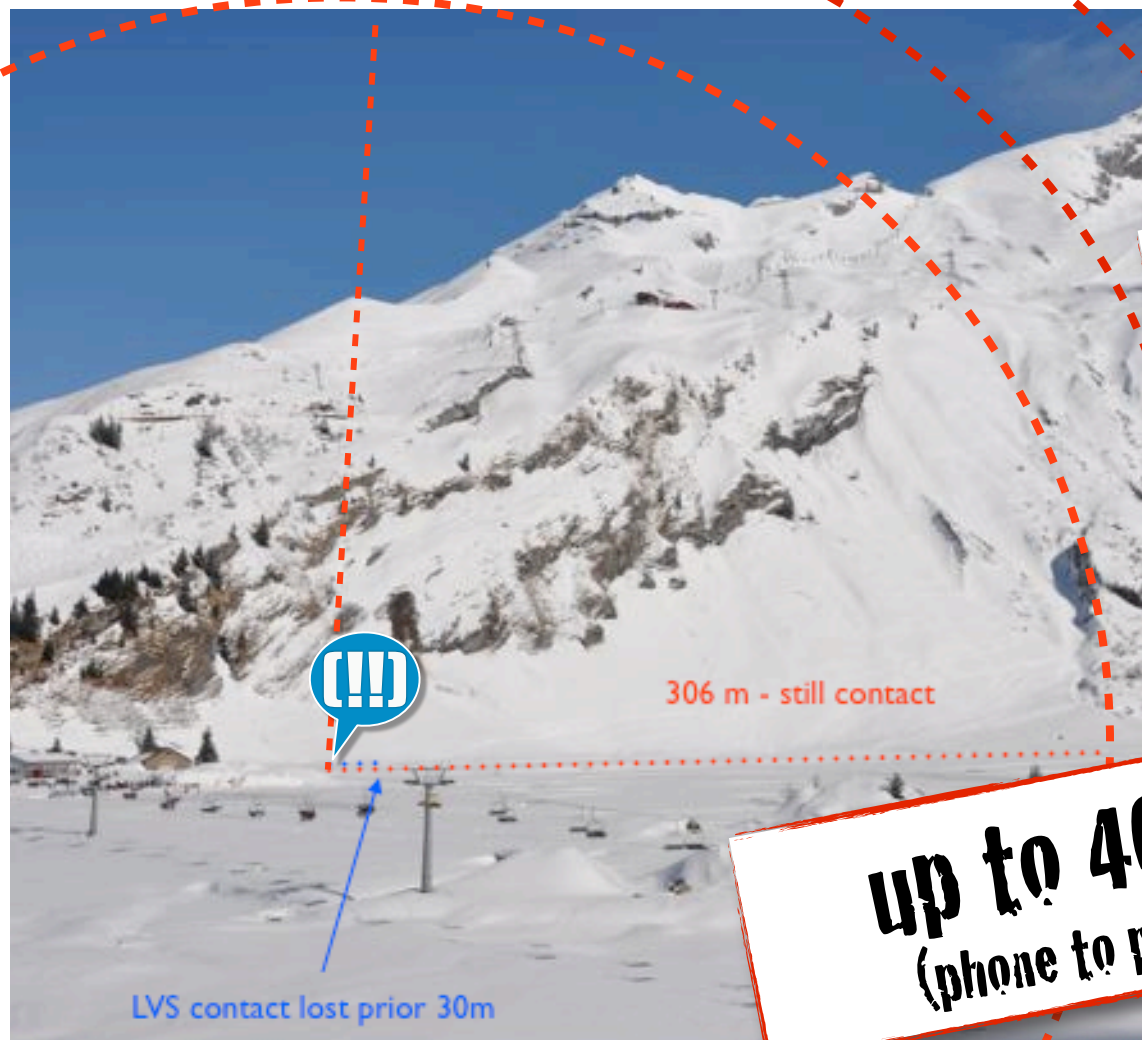


...our first tests in snow

50+ meters



Our „line of sight“ tests



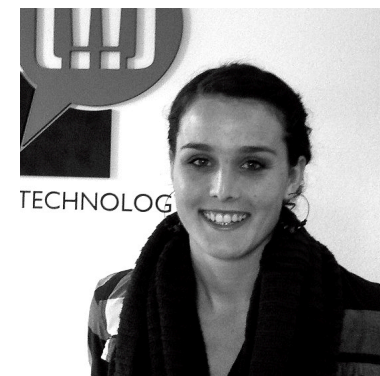
up to 1km
(with external antenna)

up to 400m
(phone to phone)

Uepaa - in a nutshell



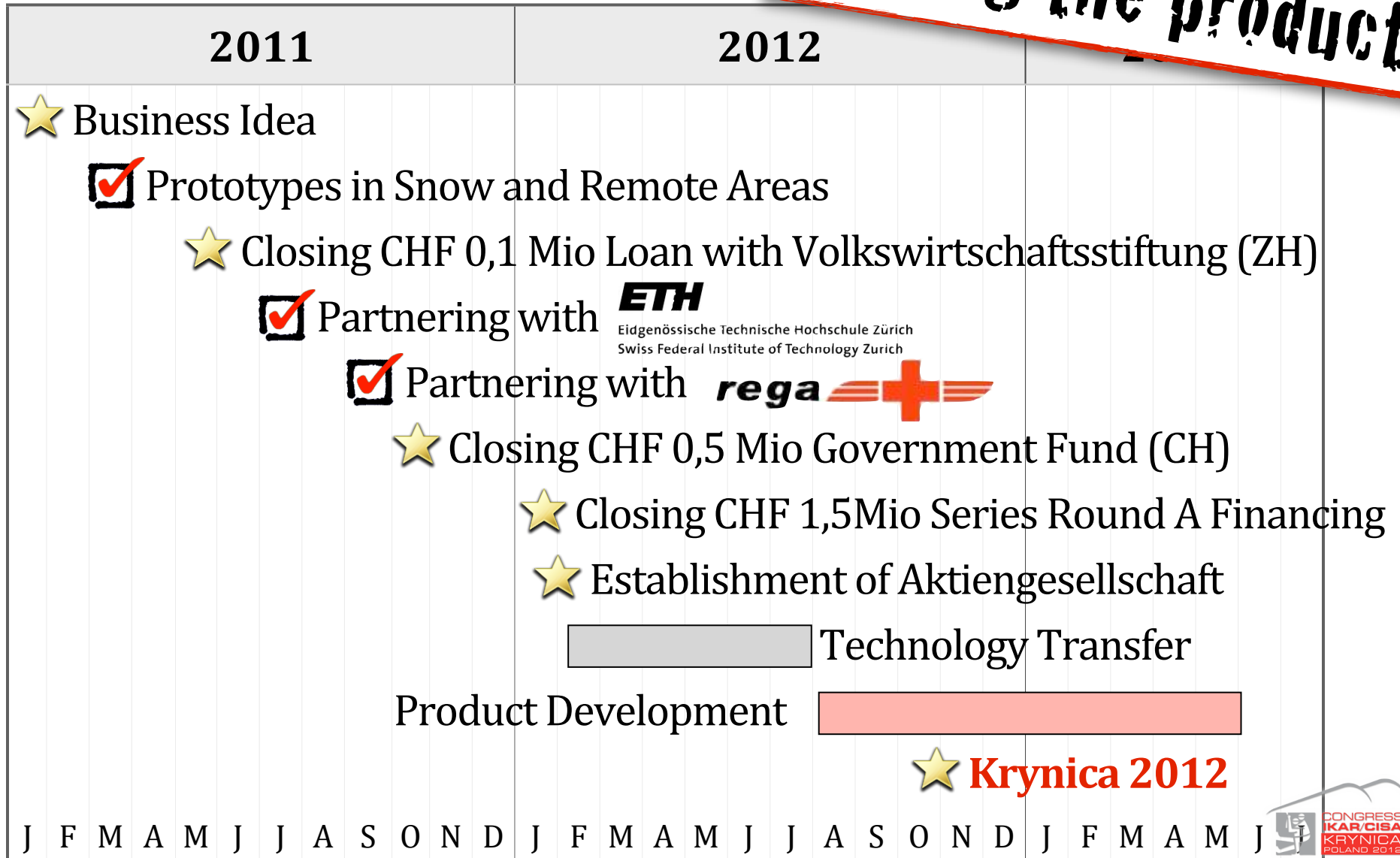
**Managing
Team**



**Mobile Communication
~~Nerds~~ Experts ;-)**

Uepaa - in a nuts

*We are currently
shaping the product*



Uepaa - in a nutshell



*Thanks for your
contribution*



- ☒ Tremendous Support
- ☒ 9 month old
- ☒ 8 employees, growing
- ☒ 7 liters of coffee per day
- ☒ 6 startup awards (over 230k)
- ☒ 5+ month prior market entry
- ☒ 4 open positions (Dev. & Mkt)
- ☒ 3 strong partners (need more)
- ☒ 2+ Mio CHF in Equity and Funds

- ☐ 1 Vision (increase alpine safety)



Ambassador quote



Sascha Hardegger

Head of Communication and Patronage,
Member of Extended Management Board

Questions & Input



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