ICAR Partnerships

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Summary

Type of Organization	ICAR is a widely known and recognized organization that unites mountain rescue organizations from all over the world. Its current membership embraces organizations from 40 countries. It is incorporated as an association under Swiss law. Membership is reserved to organizations. Individuals cannot become members of ICAR.
Events/Platforms	The ICAR members meet once a year for the Congress of ICAR and for the Assembly of Delegates. Attendance is about 450 participants or more from all over the world. On the ICAR website www.alpine-rescue.org all information for members and for the public is presented.
Target Persons	Key decision-makers, multiplicators and trainers including leading mountain guides and mountain rescue experts and head instructors, medical doctors, helicopter pilots and technical as well as medical crew members, dog handlers and scientists. All are alpine sports enthusiasts.
Reach	Worldwide, database of 700+ leaders in mountain search and rescue
Types of Partnership	- Main Partner - Contributing Partner - Supporting Partner - New Partner

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1. ICAR

The International Commission for Alpine Rescue is a co-operative association of organizations and societies who either are active leaders in mountain rescue or, owing to their purpose, are interested in efficient mountain rescue. ICAR is neutral in regard to political and religious beliefs. It is incorporated as an association under Swiss law. Its seat is in Switzerland. The court of jurisdiction is where ICAR is seated.

ICAR unites mountain search and rescue organizations as well as professionals and expert from related fields from all over the world. Its current membership embraces more than 140 organizations from 40 countries. It is incorporated as an association under Swiss law.

The ICAR website www.alpine-rescue.org records more than 55'000 hits per year.

1.1 Objectives

The statutes/bylaws of ICAR stipulate the following tasks

- The main task of ICAR is to provide a platform for the exchange of experience among mountain rescue practitioners.
- ICAR is a technical forum for new insight in mountain rescue.
- ICAR is a safety forum for mountain rescue.
- ICAR issues recommendations to its members about mountain rescue and about the prevention of accidents.
- ICAR represents the interests of its members towards other organizations at an international level, and upon request, on a national level.
- ICAR cultivates the exchange of knowledge with the manufacturers of equipment relevant for the mountain rescue and for a variety of mountaineering activities.

ICAR is not pursuing any commercial purposes and is not profit oriented.

1.2 Organization and Members

Organization

The supreme authority of ICAR is the Assembly of Delegates. It meets once every year on Saturday afternoon of the Congress of ICAR.

The Executive Board of ICAR has about twelve members, among them the President, the Vice-President, the Treasurer, the Presidents of the technical Commissions and at most four Assessor. The committee members are elected by the Assembly of Delegates.

The technical work is divided among four main commissions:

- Terrestrial Rescue (TER)
- Avalanche Rescue (AVA)
- Air Rescue (AIR)
- Alpine Emergency Medicine (MED)
- Dog-Handlers Sub-Commission (DOG)

The Commissions meet during the Practical Day and the Congress of ICAR which are held in the same week in the middle of October. For topics of interest to members from several commissions, there are some joint meetings during the congress. ICAR may organize special meetings for a particular topic.

Membership

ICAR Members are organized as follows:

- Members type A: Rescue organizations of a Nation or national importance* who cover all the aspects of mountain rescue and fulfil recommendations set out by the ICAR Assembly of Delegates. Type A member organizations have 4 delegate votes at the ICAR Assembly of Delegates. The annual membership fee is € 1'000.

- Members type B1: Rescue organizations of regional importance including alpine associations** and organizations who cover part of the aspects of organized mountain rescue. They should fulfil recommendations set out by the ICAR Assembly of Delegates. Type B1 member organizations have 2 delegate votes at the ICAR Assembly of Delegates. The annual membership fee is € 500.

- Members type B2: Subject specific organizations who cover part of the aspects of mountain rescue. Their rescue activities should fulfil recommendations set out by the ICAR Assembly of Delegates. Type B2 member organizations have 1 delegate vote at the ICAR Assembly of Delegates. The annual membership fee is € 400.

- Members type C: Organizations within the field of mountain rescue who are not directly active in the ICAR and organizations that aspire to be members who cannot currently meet the guidelines for A or B membership. Their rescue activities should fulfil recommendations set out by the ICAR Assembly of Delegates. Type C member

organizations do not have any voting right at the ICAR Assembly of Delegates. The annual membership fee is € 200.

- Members type D: A person of special merit with regard to ICAR may be appointed as Honorary Member or Honorary President by the ICAR Assembly of Delegates, following the nomination by an ICAR Member Organization. Type D members do not have any voting right at the ICAR Assembly of Delegates. There is no annual fee for this membership type.
- Members type E: Organizations, with no organized mountain rescue mission, who support ICAR goals. Type E members do not have any voting right at the ICAR Assembly of Delegates. There is no annual fee for this membership type.

* National importance is determined by a relationship with the national government which states the organization will be called upon in national need.

** An alpine association that maintains an organized mountain rescue component within their membership.

Except for the Honorary Members (type D), individuals cannot take membership in ICAR.

2. Partnership

Become part of a worldwide vibrant and expansive network of 140+ active mountain search and rescue organizations worldwide. With a partnership you gain access to 600+ highly skilled and dedicated rescuers in 40 countries. Meet the global leaders for knowledge exchange and in-person collaboration for advancing search and rescue practices globally. Elevate your brands presence at the annual Congress of ICAR and across our digital platforms.

Receive the invaluable feedback for your strategic direction from our mountain search and rescue target group, consisting of key decision-makers, multiplicators and trainers including leading mountain guides and mountain rescue experts and head instructors, medical doctors, helicopter pilots as well as technical and medical crew members, dog handlers and scientists. ICAR is a unique research and development testing environment.

ICAR offers different levels of partnership:

- Main Partner (M)
- Contributing Partner (C)
- Supporting Partner (S)
- New Partner (N)

2.1 Main Partner (M)

As a Main Partner of ICAR, your brand will enjoy unmatched visibility and access to the international rescue community. With only three opportunities available, this premier level of partnership ensures your company stands out as a leader in innovation and support of mountain rescue worldwide.

Engagement and Exclusivity

- EUR 16'000
- 3 engagements available with exclusivity in the category

Premier Visibility

- Prominent logo placement on ICAR's website, digital platforms, and all major event materials.

Congress Presence

- Large, high-visibility booth at the Congress of ICAR
- Recognition by the ICAR President on opening night
- Opportunity to provide the premier gift to rescuers attending the Congress of ICAR
- 3-minute video engagement during the Congress of ICAR
- If possibility is available, showcase of your products during one lunch/break session
- Networking at the Partner Event at the Congress of ICAR

Access

- 4 Congress of ICAR tickets to engage directly with the global rescue community - includes evening activities, local and gala night, meals and shared accommodations. Practical Day tickets and upgrades for single rooms must be purchased separately.

Digital Engagement

- 4 featured digital opportunities throughout the year (newsletters, social network or webinar).

Collaboration encouraged

- Opportunity to network and participate in an R&D workshop with the ICAR Executive Board and or the Commission Presidents. Support in building connections with partner teams to create meaningful collaborations and shared initiatives.

2.2 Contributing Partner (C)

Contributing Partners play a vital role in advancing mountain rescue innovation while gaining strong visibility and meaningful engagement with ICAR members worldwide.

Engagement

- EUR 8'000
- 10 engagements available

Visibility

- Logo placement on ICAR's website, digital platforms, and Congress materials.

Congress Presence

- Medium booth placement at the Congress of ICAR
- Recognition during the Congress sessions
- Opportunity to provide a gift to attendees at the Congress of ICAR
- 2-minute video engagement during the Congress of ICAR
- If possibility is available, showcase of your products during one lunch/break session
- Networking at the Partner Event at the Congress of ICAR

Access

- 2 Congress of ICAR tickets to engage directly with the global rescue community - includes evening activities, local and gala night, meals and shared accommodations. Practical Day tickets and upgrades for single rooms must be purchased separately.

Digital Engagement

- 2 featured digital opportunities throughout the year (newsletters, social network etc.).

Collaboration encouraged

- Opportunity to network with rescue teams and fellow partners for joint initiatives.

2.3 Supporting Partner (S)

Supporting Partners provide valuable backing to ICAR's mission and receive visibility and access that help them connect with frontline rescuers.

Engagement
- EUR 4'000

Visibility
- Logo included on ICAR's website and Congress materials.

Congress Presence
- Standard booth space at the Congress of ICAR
- Recognition during the Congress sessions
- Opportunity to provide a gift to attendees at the Congress of ICAR
- 1-minute video engagement during the Congress of ICAR
- Networking at the Partner Event at the Congress of ICAR

Access
- 1 Congress of ICAR tickets to engage directly with the global rescue community - includes evening activities, local and gala night, meals and shared accommodations. Practical Day tickets and upgrades for single rooms must be purchased separately.

Digital Engagement
- 1 featured digital opportunity throughout the year (newsletters, social network etc.).

Collaboration encouraged
- Support in connecting with teams and other partners to explore cooperative efforts.

2.4 New Partner (N)

Supporting Partners provide valuable backing to ICAR's mission and receive visibility and access that help them connect with frontline rescuers.

Engagement
- EUR 2'000
- 1-year trial

Visibility
- Logo included on ICAR's website and Congress materials.

Congress Presence
- Option to attend and connect with members
- Networking at the Partner Event at the Congress of ICAR

Access
- 1 Congress of ICAR tickets to engage directly with the global rescue community - includes evening activities, local and gala night, meals and shared accommodations. Practical Day tickets and upgrades for single rooms must be purchased separately.

Collaboration encouraged
- Introduction to ICAR's partner network and the chance to explore potential future collaboration.

3. Overview Deliverables

ICAR offers the following benefits and services to its partners:

Overview	M	C	S	N
Engagement in EUR	16'000	8'000	4'000	2'000
Maximum number of partners	3	10		
Visibility				
Premier logo visibility and link on the ICAR website, digital platforms and congress materials				
Standard logo visibility and link on the ICAR's website, digital platforms and congress materials				
Congress Presence				
Recognition by the ICAR President on opening night				
Recognition during Congress sessions				
Expo large booth with high visibility at the Congress				
Expo medium booth placement at the Congress				
Expo standard booth placement at the Congress				
Opportunity for Premier Gift for the attendees				
Opportunity for Gift for attendees				
Congress Tickets incl. mentioned services	4	2	1	1
Digital Engagement				
Digital opportunities (newsletters, socials, film etc)	4	2	1	
Collaboration Encouraged				
R&D workshop				
Opportunities to network for joint initiatives				
Support in connecting to explore cooperative efforts				
Introduction to ICAR's partner network				

4. Financial Matters

The fees for M, C, S and N partnerships are due to ICAR by the end of April each year. A contract shall be set up between ICAR and a partner in due time. In some countries, e.g. Switzerland, partnership fees may be subject to VAT.

5. Product Presentations

Product presentations at commission meetings require the explicit permission by the respective commission president. The congress organizers are not authorized to give any such permission.

6. Independency

ICAR reserves the right to make statements about the partner's products independently, without prior consultation.